



# UNIVERSITÀ DEGLI STUDI DI PARMA

## Second cycle degree (Masters) courses taught in English

### Department of Economics

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### Programme - International Business and Development (IBD)

#### 1. COOPERATION AND COMPETITION AMONG FIRMS

ACADEMIC YEAR: 2015/2016  
YEAR OF STUDY: 1  
SEMESTER: Secondo Semester (from the first half of February)  
NAME OF LECTURER: prof. **ARRIGHETTI Alessandro**  
EMAIL ADDRESS: [alessandro.arrighetti@unipr.it](mailto:alessandro.arrighetti@unipr.it)  
PHONE: +39 0521 032404  
UNIT  
Dipartimento di Economia  
Via J. Kennedy, 6

Class Schedule. **(K9)**  
Wednesday 16:00 – 18:00  
Thursday 11:00 – 13:00;  
Friday 14:00 – 16:00

## 2. INTERNATIONAL BRANDING & RETAILING

ACADEMIC YEAR: 2015/2016  
YEAR OF STUDY: 1  
SEMESTER: Secondo Semester (from the first half of February)  
NAME OF LECTURER: prof. **ZILIANI Cristina**  
EMAIL ADDRESS: [cristina.ziliani@unipr.it](mailto:cristina.ziliani@unipr.it)  
PHONE: +39 0521 032394  
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Dipartimento di Economia  
Via J. Kennedy, 6

Class Schedule. **(K9)**  
Wednesday 11:00 – 13:00  
Thursday 14:00 – 16:00;  
Friday 09:00 – 11:00

## 3. GROWTH AND HISTORY OF THE GLOBAL ECONOMY - History of Globalization

ACADEMIC YEAR: 2015/2016  
YEAR OF STUDY: 1  
SEMESTER: Secondo Semester (from 18 February)  
NAME OF LECTURER: prof. **CECCARELLI Giovanni Marchello**  
EMAIL ADDRESS: [giovannimarcello.ceccarelli@unipr.it](mailto:giovannimarcello.ceccarelli@unipr.it)  
PHONE: +39 0521 032420  
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Dipartimento di Economia  
Via J. Kennedy, 6

Class Schedule. **(K9)**  
Wednesday 14:00 – 16:00  
Thursday 09:00 – 11:00;  
Friday 11:00 – 13:00

## 4. ECONOMICS OF RURAL DEVELOPMENT

ACADEMIC YEAR: 2015/2016  
YEAR OF STUDY: 1  
SEMESTER: Secondo Semester (from the first half of February)  
NAME OF LECTURER: prof. **ARFINI Filippo**

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UNIT

Dipartimento di Economia

Via J. Kennedy, 6

Class Schedule.

Monday 16:00 – 18:00 (**M**)

Tuesday 16:00 – 18:00 (**F**)

Wednesday 09:00 – 11:00 (**B**)

### **Addresses for classrooms:**

**K9** - Aula 9 del Nuovo Polo Didattico di Via Kennedy (ex Gespar) – Posti n. 71

**B**: Aula “B” ( primo piano della Sede centrale del Dipartimento) – Posti n. 50

**F**: Aula “F” (piano rialzato della Palazzina F.Feroldi” situata nell’area di via Kennedy) – Posti n. 45

**M**: Aula “M” (piano rialzato della Sede centrale del Dipartimento) - Posti n. 84

<http://en.unipr.it/studying/second-cycle-degree-courses-taught-english>

<http://www.dipartimentooeconomia.unipr.it/it/orario-lezioni>