Junior Category Management Business Analyst

SAFILO is looking for a junior Business Analyst to join our Category Management Team.
The context is a global business, composed by a wide and differentiated portfolio of brands.
The person in this role will play an active part in the management of the collections assortment efficiency, taking part on the implementation of new digital tools able to innovate the product lifecycle management approach.
The role is strongly integrated with the Data Analysts team, driving the Company digital transformation program.

Activities:

- *Support Category Manager in:*
    - *developing primary analysis on collection productivity deepening on markets and channels behaviors and peculiarities*
    - *defining the product lifecycle, the collection size analytics and forecasting model implementation*
    - *executing product cluster analysis*
    - *overseeing the product data quality*
- *Lead the right data uploading in order to guarantee the maintenance of the Corporate Data Governance processes related to product master data.*
- *Lead the roll out of new product Data definition and dictionary, help the process relative to data cleaning*
- *Collaborate with Sales Operations to implement the Data Governance processes through the sales organization (data visibility in sales tolls and sales platforms)*
- *Work in synergy with Data & Analytics cross functional team to support the implementation of digital projects*
- *Work with brand and commercial teams to define annual productivity KPIs*
- *Monitor KPIs and control data source to align the data definition, logic and hosting for the new potential dimensions*
- *Being accountable for the KPIs of the project, report scorecard update and amendments*

The offer:

- *Work in a dynamic environment and contribute to the digital transformation initiative*
- *Increase knowledge of digital technologies and methodologies*

Required skills:

- *Master degree in Ingegneria Gestionale, Business Intelligence, Data Analytics, Economics, Statistics Science*
- *Passionate about data and interested to develop Analytics solutions*
- *Business-oriented attitude and sharp attention to details*
- *Attitude to partner with business teams and understand their core business processes from a data perspective*
- *Proficiency in English (B2 or more) to efficiently interface with stakeholders across the company*
- *Preferred experience with data discovery tools (e.g. Tableau), business intelligence and relational database (SQL-based) foundations*
- *Preferred Agile Working Model*
- *Location: Padova*
- *Smart working: 2 days /week*