



## ADVANCED RESEARCH IN ECONOMICS AND MANAGEMENT

CYCLE	XLI
COORDINATOR	Prof.ssa Beatrice LUCERI email: <a href="mailto:beatrice.luceri@unipr.it">beatrice.luceri@unipr.it</a> Department of Economics and Management
DURATION	3 years
STARTING DATE OF THE PHD PROGRAM	01/11/2025
PARTNER INSTITUTION	<ul style="list-style-type: none"> <li>University Cattolica del Sacro Cuore</li> </ul>
POSITIONS PUT OUT TO COMPETITION	8
ADMISSION PROCEDURES	Assessment of QUALIFICATIONS and Research Project Oral Exam in PRESENCE or REMOTELY
ADMISSION REQUIREMENTS	<p>Regardless of age and citizenship, applicants holding at least one of the following academic qualifications can apply for admission:</p> <ul style="list-style-type: none"> <li>Laurea specialistica or Laurea magistrale (second cycle master's degree)</li> <li>Laurea Vecchio Ordinamento (degree obtained under the previous Italian regulations);</li> <li>Second cycle Master's degree obtained abroad, equivalent to the above mentioned Italian degrees and recognized as suitable for the admission to doctoral program</li> </ul> <p>Undergraduates can also apply for admission to the selection, with the obligation to obtain the degree by <b>31.10.2025</b></p>

### TRAINING OBJECTIVES

The **PhD in Advanced Research in Economics and Management** is a highly qualified, three-year programme designed to cultivate researchers who possess the methodological rigour and innovative vision necessary to address the challenges posed by research in the economic and managerial sciences. The course is a progression from the previous PhD in Economics and Management of Innovation and Sustainability, building on the strengths of that programme and incorporating opportunities for improvement. This enhancement is facilitated by the active involvement of PhD students and stakeholders.

The programme provides doctoral students with a robust interdisciplinary foundation, sophisticated analytical instruments and competencies in qualitative-quantitative methodologies, thereby orienting them towards the establishment of profiles that can contribute to both scientific advancement within the academic domain and the development of research activities in public institutions, private companies and international organisations. The didactic framework in its entity is conceived with the objective of honing the critical spirit, consolidating project management and fostering the participants' scientific autonomy.

The organisation of the doctoral programme is developed along three main axes, which define the overall framework of the training experience.

- **Methodological training:** The doctoral students will acquire advanced skills in economic and managerial analysis, focusing on both quantitative methods and qualitative analysis. The programme places particular emphasis on computational techniques and tools for collecting, processing and interpreting data.
- **Disciplinary specialisation:** Each doctoral student is assigned to a research group that aligns with their academic discipline, thereby facilitating a tailored and comprehensive training programme aimed at cultivating a dissertation that is both scientifically robust and innovative.
- **International experience:** Participation in research programmes at foreign universities and centres of excellence is strongly encouraged, with the aim of fostering comparison with advanced methodologies and integration into international scientific networks.

The training path is articulated in the following phases:

- **Year 1**, acquisition of core research competencies and definition of the dissertation project;
- **Year 2**, development of the dissertation and a visiting research period at international universities or research centres;
- **Year 3**, completion of the dissertation and participation in national and international scientific conferences.





## RESEARCH AREAS

- Innovation and competitiveness: industrial policies and sustainable growth models
- Branding and value creation: impact of innovation on marketing and consumer behaviour
- Corporate governance and innovation: new models of control and performance measurement
- Corporate finance: capital structure, investment strategies and risk management
- Innovation and sustainability in agrifood supply chains
- Ethics and sustainability in the relations between economy, business and society
- Other research topics consistent with the scientific field of the members of the PhD Academic Board

### Position with Scholarship

N°	Funding entity	Research Topic
2	Scholarship funded by University of Parma (Ministerial funds)	
1	Scholarship co-funded by Fondazione Cariparma (University of Parma)	
1	Scholarship funded by University Cattolica del Sacro Cuore	
1	Scholarship funded by University Cattolica del Sacro Cuore	Economics and Management Towards New Paradigms: Measurements and Models for a Balance Between Social and Environmental Sustainability

### Position with Scholarship LINKED TO SPECIFIC TOPICS (art. 6 of the Competition notice)

N°	Funding entity	BOUND RESEARCH TOPIC
1	Scholarship partly financed with UNIVERSITY funds and co-financed by AIEF (Associazione Italiana Educatori Finanziari)	Financial Education and Educational Technologies: A Comparison of Different Learning Modalities
1	Scholarship funded by EMILIA ROMAGNA REGION PR.FSE + 2021/2027 – DGR n. 344 del 10/03/2025 - CUP D92J25000110002) 	Organizational Innovation in Short Food Supply Chains in Emilia-Romagna: Theories, Best Practices, and Analytical Tools
1	Scholarship funded by EMILIA ROMAGNA REGION PR.FSE + 2021/2027 – DGR n. 344 del 10/03/2025 - CUP J33C25000580002) 	Corporate and Territorial Welfare for Workplace Well-being in the Digital Society

## ADMISSION PROCEDURES

**Assessment of QUALIFICATIONS:** up to 60 points  
(a minimum score of 40 points shall be required to be admitted to the Oral Exam)  
**ORAL EXAM:** up to 60 points  
**Minimum score for ELIGIBILITY:** 70/120



## ORAL EXAM PROGRAM

**THE ORAL EXAM TAKES IN THE PRESENCE** and with the possibility of carrying out the interview **REMOTELY** for candidates residing abroad or temporarily abroad for study / work reasons. To this end, candidates must submit **a motivated REQUEST** as per the model attached to the competition announcement).

The ORAL test involves the presentation and discussion of the research project by the candidate without the aid of any powerpoint presentation or other applications, and is aimed at verifying the candidate's aptitude for scientific research and his general preparation on topics related to the research topics of the doctoral course.

### Foreign Language

the fluency of which shall be assessed during the Oral Exam

### ENGLISH

The verification of knowledge of this language will consist of reading and translating a scientific text in English.

For foreign candidates, basic knowledge of the **ITALIAN LANGUAGE** will also be verified.

## SCHEDULE OF THE ADMISSION EXAMS

### ASSESSMENT OF QUALIFICATIONS

It is the candidate's responsibility to verify the outcome of the evaluation of qualifications, which can be consulted in their reserved area by connecting to the page <http://unipr.esse3.cineca.it/Home.do> in the days preceding the date of the Oral Exam

### ORAL EXAM

#### DATE

9<sup>th</sup> September

#### TIME

09:00 am (Italian Time)

#### PLACE

ROOM D  
Department of Economics and Management  
Via J.F. Kennedy, 6  
43125 PARMA - ITALY

### FURTHER INFORMATION

**The choice of the Research Topic to be expressed in Annex A is not binding on the assignment of the research project, and it is intended to assess candidates skills during the admission exam. The PhD research topic will be assigned by the Academic Board.**

#### THE INTERVIEW MAY BE HELD ALSO IN ENGLISH

For foreign candidates it is possible to carry out the admission examination exclusively in English. For Italian candidates it will be possible to take the admission examination in Italian or in English at the candidate's choice

## LIST OF QUALIFICATIONS TO BE SUBMITTED AND THEIR ASSESSMENT

### MANDATORY DOCUMENTS TO BE ATTACHED TO THE ON-LINE APPLICATION

#### ANNEX A

(art. 3.2 of the Competition notice)

#### Identification Document

Scanned Copy of a valid identity document with photo (i.e. identity card, passport)

#### Curriculum Vitae et studiorum

No specific CV format is required (see art. 3.2 of the Competition notice)

#### Abstract of degree thesis

**Abstract of the second cycle master's degree thesis.** Undergraduate applicants must submit the **draft of the thesis approved by their supervisor** (abstract/draft of the thesis: 8.000 characters including spaces)



Academic Qualifications	Certificates and academic transcript of records for both Bachelor’ and Master’ degrees containing the following details for each degree held: (art. 3.2 of the Competition notice): University that granted the degree - Type of degree (first cycle/second cycle/single cycle) Name of the degree program - Date of graduation - Final mark - List of exams and corresponding scores (academic transcript of records) - Translation into Italian or English (only for degrees issued in languages other than Italian or English).	
Research Project	Written in Italian or in English, according to the format attached to the competition notice (max 8.000 characters including bibliography and spaces), It will have to focus on an original research topic (unpublished, developed personally by the candidate, PENALTY NOT EVALUATION. It should be noted that the Examination Board can use of IT tools useful for verifying the originality of the submitted Project) <u>It does not represent a constraint with respect to the following choice of the doctoral thesis, which will be assigned by the Academic Board</u>	
LIST OF EVALUABLE QUALIFICATIONS (only qualifications attested by a document drawn up in Italian or in English)		
Curriculum Vitae et studiorum	Score related to the final mark or to the average of the exam marks for graduands.	Up to 10 points
Graduation thesis	Congruence with the research topics of the PhD course and quality of the research methodology	Up to 15 points
Research Project	The project will be evaluated based on the scientific value, the originality of the proposal, the articulation, the feasibility of the proposal and the consistency with the themes of the doctorate.	Up to 22 points
Statement of Research Interest	Short text – maximum 1 page – in Italian or in English, aimed at explaining the candidate's reasons to attend the PhD program and at describing her/his specific research interests	Up to 6 points
Scientific Publications	Monographs, articles in scientific journals, chapters of books, convention papers. The assessment will be carried out with a view to accessing the PhD course and taking into account the degree of maturity required for the specific position. Only publications of which a copy has been included among the qualifications presented will be evaluated and not any publications cited exclusively in the curriculum and / or in the form of a list.	Up to 3 points
Other qualifications	Qualified professional experiences (in the case of professional experiences, continuous and lasting ones will be privileged - at least one semester - and will be evaluated only if they are recognized as functional to the acquisition of skills, experience and qualification in the research areas covered by the specific doctoral course ); other academic qualifications (masters, advanced courses, at least two-monthly training courses provided by university-level training institutions or bodies); didactic, seminar or university training experiences.	Up to 4 points
EVALUATION ORAL EXAM		
Interview Program	Evaluation CRITERIA	POINTS
The ORAL EXAM includes the presentation of the research project and is intend to assess the suitability of the applicant to pursue scientific research as well as the general knowledge of issues connected to the PhD course	<ul style="list-style-type: none"><li>○ knowledge of the foreign language</li><li>○ research project presentation</li><li>○ general knowledge of issues connected to the PhD course</li></ul>	Up to 60 points