

PROF. SAVVAS PAPAGIANNIDIS

BSc Hons, MA, MEd, PhD, DBA, FRSA, FHEA, FBAM, FUKAIS, MInstP

My vision is to make a longitudinal impact on my research field by publishing papers in the top journals, by generating research funding and by leading and nurturing a highly productive team of researchers and PhD students.

A. PERSONAL & CONTACT DETAILS

B. EDUCATION

10/2010 – 08/2012

M.A. International Studies (Distinction), Newcastle University, UK

Dissertation: “*Social Media and Politics: Engaging and Influencing Voters*”

09/2009 – 06/2010

M.Ed. Practitioner Enquiry (Distinction), Newcastle University, UK

Dissertation: “*The effectiveness of online taster courses in PG recruitment: Challenges & opportunities*”

12/2003 – 06/2009

Doctorate in Business Administration (DBA), Newcastle University, UK

Thesis: “*Entrepreneurial challenges and electronic business opportunities in the network economy*”

Passed viva with no corrections

1/2005 – 1/2006

Postgraduate Certificate in Academic Practice (Merit), Newcastle University, UK

The work undertaken for the Certificate led to a successful bid for a Teaching Fellowship.

10/1999 – 10/2003

Ph.D. in Theoretical Physics, Newcastle University, UK

Thesis: “*Ab Initio Modelling of Defect Complexes in Semiconductors*”

Passed viva with no corrections

10/1996 – 06/1999

B.Sc. Honours Theoretical Physics (2:1), Newcastle University, UK

Dissertation: “*Phonon Dispersion in 1D*”

LANGUAGES

- Greek (native)
- English (fluent)

C. WORK EXPERIENCE

02/2013 – Present

Professor, Newcastle University Business School, UK

2023-Present Head of the Information Systems and Operations Group

I provided academic leadership to a multidisciplinary team. My prime objective is to deliver the mission of the School through learning and teaching, research and engagement, and the internationalisation of these activities.

08/2010 – 01/2013

Senior Lecturer in Management, Newcastle University Business School, UK

Head of the Innovation, Entrepreneurship and Ebusiness Group.

Degree Programme Director of the MSc Ebusiness (Emarketing & Information Systems)

09/2004 – 07/2010

Lecturer in Management, Newcastle University Business School, UK

Degree Programme Director of the MSc Ebusiness and Information Systems

01/2003 – 06/2004

Tutor and Supervisor, Newcastle University Business School, UK

I delivered lectures, chaired seminars and supervised students.

10/1999 – 05/2002

Physics & Computing Demonstrator, Newcastle University, UK

I delivered a web design module and demonstrated in the Physics and computing labs.

D. RESEARCH

RESEARCH INTERESTS

- E-business
- E-commerce / E-retailing
- E-marketing
- Information Systems Management
- Adoption, Acceptance and Diffusion of Technologies
- Digital Innovation and Entrepreneurship
- Digital Transformation

PUBLICATIONS SUMMARY

Type	Publications
Academic Journal Articles	102
Books & Book Chapters	139
Special Issues Editorials	7
Conference Papers	109
Citations: Google Scholar	16427
<i>h</i> -index	49

PUBLICATIONS: ACADEMIC JOURNAL ARTICLES

1. Bekos, G. S., Chari, S., Marikyan, D., & Papagiannidis, S. (2024). Metaverse adoption for competitive edge: The role of implementation capability & willingness to change. *Decision Support Systems*, 114385. doi:<https://doi.org/10.1016/j.dss.2024.114385>
2. Alshamaila, Y., Papagiannidis, S., & Alsawalqah, H. (In Press). Examining the factors inhibiting Smart Cities implementation in Jordan. *Cities*.
3. Marikyan, D., Papagiannidis, S., & Stewart, G. (In Press). Technology acceptance research: Meta-analysis. *Journal of Information Science*. doi:10.1177/01655515231191177
4. Marikyan, D., Papagiannidis, S., Rana, O., & Ranjan, R. (In Press). Working in a Smart Home Environment: Examining the Impact on Productivity, Wellbeing and Future Use Intention. *Internet Research*.
5. Davlembayeva, D., Chari, S., & Papagiannidis, S. Virtual Influencers in Consumer Behaviour: A Social Influence Theory Perspective. *British Journal of Management*. doi: 10.1111/1467-8551.12839
6. Iannacci, F., Chari, S., & Papagiannidis, S. (2025). Investigating successful sustainable urban mobility in large cities: A contingency-based, fuzzy-set Qualitative Comparative Analysis. *Technological Forecasting and Social Change*, 212, 123963. Doi: 10.1016/j.techfore.2024.123963
7. Marikyan, D., Papagiannidis, S., Rana, O. F., & Ranjan, R. (2024) General data protection regulation: a study on attitude and emotional empowerment. *Behaviour & Information Technology*, 43, 3561-3577. doi:10.1080/0144929X.2023.2285341
8. Abbas, R., Michael, K., Davlembayeva, D., Papagiannidis, S., & Pitt, J. (2024). Public Interest Technology for Innovation in Global Development: Recommendations for Launching PIT Projects. *IEEE Transactions on Technology and Society*, 5(1), 14-23. doi:10.1109/TTS.2024.3375431
9. Michael, K., Abbas, R., & Papagiannidis, S. (2024). The Social Implications of XR: Promises, Perils, and Potential. *IEEE Technology and Society Magazine*, 43(1), 91-108. doi:10.1109/MTS.2024.3370023
10. Davlembayeva, D., Abbas, R., Laffey, D., Michael, K., & Papagiannidis, S. (2024). The Current State and Future Trajectory of the Sharing Economy: A Multi-Stakeholder Perspective. *International Journal of Business Science and Applied Management*, 24(1), 1-29.
11. Marikyan, D., & Papagiannidis, S. (2023). Exercising the “Right to Repair”: A Customer’s Perspective. *Journal of Business Ethics*. doi:10.1007/s10551-023-05569-9

12. Davlembayeva, D., & Papagiannidis, S. (2023). Platform-provider relationship dynamics in the sharing economy: Challenges and implications. *Industrial Marketing Management*, 111, 242-256. doi:<https://doi.org/10.1016/j.indmarman.2023.04.010>
13. Trinh, V. Q., Salama, A., Li, T., Lyu, O., & Papagiannidis, S. (2023). Former CEOs chairing the board: does it matter to corporate social and environmental investments? *Review of Quantitative Finance and Accounting*, 61(4), 1277-1313. doi:10.1007/s11156-023-01184-x
14. Budhwar, P., Chowdhury, S., Wood, G., Aguinis, H., Bamber, G. J., Beltran, J. R., Boselie, P., Cooke, F. L., Decker, S., DeNisi, A., Dey, P. K., Guest, D., Knoblich, A. J., Malik, A., Paauwe, J., Papagiannidis, S., Patel, C., Pereira, V., Ren, S., Ogelberg, S., Saunders, M. N. K., L. Tung, R. L., & Varma, A. Human resource management in the age of generative artificial intelligence: Perspectives and research directions on ChatGPT. *Human Resource Management Journal*, 33(3), 606-659. doi:10.1111/1748-8583.12524
15. Alshamaila, Y., Papagiannidis, S., Alsawalqah, H., & Aljaraha, I. (2023). Effective use of smart cities in crisis cases: A systematic review of the literature. *International Journal of Disaster Risk Reduction*, 85(1 February 2023), 103521. doi:<https://doi.org/10.1016/j.ijdr.2023.103521>
16. Dwivedi, Y.K., Kshetri, N., Hughes, L., Rana, N.P., Baabdullah, A.M., Kar, A.K., Koohang, A., Ribeiro-Navarrete, S., Belei, N., Balakrishnan, J., Basu, S., Behl, A., Davies, G.H., Dutot, V., Dwivedi, R., Evans, L., Felix, R., Foster-Fletcher, R., Giannakis, M., Gupta, A., Hinsch, C., Jain, A., Jane Patel, N., Jung, T., Juneja, S., Kamran, Q., Mohamed Ab, S., Pandey, N., Papagiannidis, S., Raman, R., Rauschnabel, P.A., Tak, P., Taylor, A., tom Dieck, M.C., Viglia, G., Wang, Y., & Yan, M (2023). Exploring the Darkverse: A Multi-Perspective Analysis of the Negative Societal Impacts of the Metaverse. *Information Systems Frontiers*. 25(5), 2071-2114. doi:10.1007/s10796-023-10400-x
17. Papagiannidis, S., Meadows, M., & Panagiotopoulos, P. (2023). Training the Next Generation of Doctoral Researchers in Data Science: The Impact on Publications and Beyond. *IEEE Transactions on Technology and Society*, 4(3), 241-247. doi:10.1109/TTS.2023.3243395
18. Dwivedi, YK, Kshetri, Nir, Hughes, L, Slade, EL, Jeyaraj, A, Kar, AK, Baabdullah, AM, Koohang, A, Raghavan, V, Ahuja, M, Albanna, H, Albashrawi, M, Al-Busaidi, AS, Balakrishnan, J, Barlette, Y, Basu, S, Bose, I, Brooks, L, Buhalis, D, Carter, L, Chowdhury, S, Crick, T, Cunningham, SW, Davies, GH, Davison, R M, Dé, R, Dennehy, D, Duan, Y, Dubey, R, Dwivedi, R, Edwards, JS, Flavián, C, Gauld, R, Grover, V, Hu, M, Janssen, M, Jones, P, Junglas, I, Khorana, S, Kraus, S, Larsen, KR, Latreille, P, Laumer, S, Malik, F T, Mardani, A, Mariani, M, Mithas, S, Mogaji, E, Nord, JH, O'Connor, S, Okumus, F, Pagani, M, Pandey, N, Papagiannidis, S, Pappas, IO, Pathak, N, Pries-Heje, J, Raman, R, Rana, NP, Rehm, SV, Ribeiro-Navarrete, S, Richter, A, Rowe, F, Sarker, S, Stahl, BC, Tiwari, MK, van der Aalst, W, Venkatesh, V, Viglia, G, Wade, M, Walton, P, Wirtz, J, Wright, R (2023). "So what if ChatGPT wrote it?" Multidisciplinary perspectives on opportunities, challenges and implications of generative conversational AI for research, practice and policy. *International Journal of Information Management*, 71, 102642. doi:<https://doi.org/10.1016/j.ijinfomgt.2023.102642>
19. Ameen, N., Papagiannidis, S., Hosany, A. S., & Gentina, E. (2023). It's part of the "new normal": Does a global pandemic change employees' perception of teleworking? *Journal of Business Research*. 164 (September 2023), 113956. <https://doi.org/10.1016/j.jbusres.2023.113956>.
20. Papagiannidis, S., Alamanos, E., Bourlakis, M., & Dennis, C. (2023). The pandemic consumer response: A stockpiling perspective and shopping channel preferences. *British Journal of Management*. 34(2), 664-691. doi:10.1111/1467-8551.12616.
21. Nayernia, H., Bahemia, H., & Papagiannidis, S. (2022). A systematic review of the implementation of industry 4.0 from the organisational perspective. *International Journal of Production Research*, 60(14), 4365-4396. doi:10.1080/00207543.2021.2002964
22. Dwivedi, Y. K., Hughes, L., Baabdullah, A. M., Ribeiro-Navarrete, S., Giannakis, M., Al-Debei, M. M., Dennehy, D., Metri, B., Buhalis, D., Cheung, C.M.K., Conboy, K., Doyle, R., Dubey, R., Dutot, V., Felix, R., Goyal, D.P., Gustafsson, A., Hinsch, C., Jebabli, I., Janssen, M., Kim, Y., Kim, J., Koos, S., Kreps, D., Kshetri, N., Kumar, V., Ooi, K., Papagiannidis, S., Pappas, I., Polyviou, A., Park, S., Pandey, N., Queiroz, M.M., Raman, R., Rauschnabel, P.A., Shirish, A., Sigala, M., Spanaki, K., Wei-Han Tan, G., Tiwari, M.K., Viglia, G., & Wamba, S. F. (2022). Metaverse beyond the hype: Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy. *International Journal of Information Management*, 66, 102542. doi:<https://doi.org/10.1016/j.ijinfomgt.2022.102542>

23. Ogunbodede, O., Papagiannidis, S., & Alamanos, E. (2022). Value Co-Creation and Co-Destruction Behaviour: Relationship with Basic Human Values and Personality Traits. *International Journal of Consumer Studies*. 46 (4) 1278-1298.
24. Papagiannidis, S., & Marikyan, D. (2022). Environmental Sustainability: A technology acceptance perspective. *International Journal of Information Management*, 63, 102445.
25. Marikyan D, Papagiannidis S, Rana O, Ranjan R. (2022) Blockchain Adoption: A Study of Cognitive Factors Underpinning Decision Making. *Computers in Human Behavior*. 131 (June 2022), 1-12.
26. Marikyan, D., Papagiannidis, S., Rana, O., Ranjan R, & Morgan, G. (2022). Alexa, Let's Talk About my Productivity": The Impact of Digital Assistants on Work Productivity. *Journal of Business Research*. 142, 572-584.
27. Marikyan, D., Papagiannidis, S., Rana, O. F., & Ranjan, R. (2022). Blockchain: A business model innovation analysis. *Digital Business*, 2(2), 100033. doi:<https://doi.org/10.1016/j.digbus.2022.100033>
28. Marikyan, D., Papagiannidis, S., & Alamanos, E. (2021). "Smart Home Sweet Smart Home": An Examination of Smart Home Acceptance. *International Journal of E-Business Research (IJEBR)*, 17(2), 1-23. doi:10.4018/IJEBR.2021040101
29. Manika, D., Antonetti, P., Papagiannidis, S., & Guo, X. (2021). How Pride Triggered by Pro-environmental Technology Adoption Spills Over into Conservation Behaviours: A Social Business Application. *Technological Forecasting and Social Change*, 172, 121005. doi:<https://doi.org/10.1016/j.techfore.2021.121005>
30. Davlembayeva, D., & Papagiannidis, S. (2021). Paradoxes of the Sharing Economy: A pandemic perspective. *International Review of Entrepreneurship*, 19(1), 5-32.
31. Papagiannidis, S., & Davlembayeva, D. (2021). Bringing Smart Home Technology to Peer-to-Peer Accommodation: Exploring the Drivers of Intention to Stay in Smart Accommodation. *Information Systems Frontiers*.
32. Manika, D., Papagiannidis, S., Bourlakis, M. & Clarke, R.M. (2021) Drawing on Subjective Knowledge and Information Receptivity to Examine an Environmental Sustainability Policy: Insights from the UK's Bag Charge Policy. *European Management Review*, 18(3), 249– 262.
33. Francioni, B., Curina, I., Dennis, C., Papagiannidis, S., Eleftherios, A., Bourlakis, M., Sabrina, M.H. (2020), Does trust play a role when it comes to donations? A comparison of Italian and US higher education institutions, *Higher Education*. 82(1), 85-105.
34. Tueanrat, Y., Alamanos, E. & Papagiannidis, S. (2021). A conceptual framework of the antecedents of customer journey satisfaction in omnichannel retailing. *Journal of Retailing and Consumer Services*. 61 (July).
35. Lu, Y., Papagiannidis, S. & Alamanos, E. (2021) Adding "Things" to the Internet: Exploring the spillover effect of technology acceptance. *Journal of Marketing Management*, 1-25. DOI: 10.1080/0267257X.2021.1886156.
36. Davlembayeva, D., Papagiannidis, S. & Alamanos, E. (2021) Sharing economy: Studying the social and psychological factors and the outcomes of social exchange. *Journal of Business Research*. 127 (April 2021) 151–166.
37. Tueanrat, Y., Alamanos, E. & Papagiannidis, S. (2021). Going on a journey: A review of the customer journey literature. *Journal of Business Research*. 125, (March 2021), 336-353.
38. Pavlidou, I., Papagiannidis, S. & Tsui, E. (2020) Crowdsourcing: a systematic review of the literature using text mining. *Industrial Management and Data Systems*. 120(11), 2041-2065.
39. Marikyan, D., Papagiannidis, S. & Alamanos, E. (2020) Cognitive Dissonance in Technology Adoption: A Study of Smart Home Users. *Information Systems Frontiers*.
40. Papagiannidis, S., Harris, J., Morton, D. (2020) WHO led the digital transformation of your company? A reflection of IT related challenges during the pandemic *International Journal of Information Management*, 55, December 2020, 102166.
41. G. Singh Aujla, M. Barati, O. Rana, S. Dustdar, A. Noor, J. T. Llanos, M. Carr, D. Marikyan, S. Papagiannidis, R. Ranjan (2020). COM-PACE: Compliance-Aware Cloud Application Engineering Using Blockchain. *IEEE Internet Computing*, 24(5): 45-53.
42. Davlembayeva, D., Papagiannidis, S. & Alamanos, E. (2020) Sharing economy: Studying the social and psychological factors and the outcomes of social exchange. *Technological Forecasting and Social Change*. 158 (September 2020), 120143.

43. Yang, Y., See-To, E., & Papagiannidis, S. (2020). You have not been archiving emails for no reason! Using big data analytics to cluster B2B interest in products and services and link clusters to financial performance. *Industrial Marketing Management*. 86, 16-29.
44. Papagiannidis, S. & Marikyan, D. (2020) Smart Offices: A productivity and well-being perspective. *International Journal of Information Management*. 51 (April), 102027.
45. Albarrak, M. S., Elnahass, E., Papagiannidis, S., & Salama, A. (2020). The Effect of Twitter Dissemination on Cost of Equity: A Big Data Approach. *International Journal of Information Management*. 50 (February), 1-16.
46. Davlembayeva, D., Papagiannidis, S. & Alamanos, E. (2019) Mapping the economics, social and technological attributes of the sharing economy. *Information Technology & People*, 33 (3), 841-872.
47. Papagiannidis, S., Bourlakis, M., & See-To, E. (2019) Social media in supply chains and logistics: Contemporary trends and themes. *International Journal of Business Science and Applied Management*. 14 (1), 17-34.
48. Marikyan, D., Papagiannidis, S. & Alamanos, E. (2019) A Systematic Review of the Smart Home Literature: A user perspective. *Technological Forecasting & Social Change*. 138 (January), 139-154.
49. Lu, Y., Papagiannidis, S. & Alamanos, E. (2019) Exploring the emotional antecedents and outcomes of technology acceptance. *Computers in Human Behavior*. 90 (January), 153-169.
50. Lu, Y., Papagiannidis, S. & Alamanos, E. (2018). Internet of Things: A systematic review of the business literature from the application, user and organisation perspectives. *Technological Forecasting and Social Change*. 136 (November), 285-297.
51. Manika, D., Gregory-Smith, D., & Papagiannidis, S. (2018). The influence of prior knowledge structures on website attitudes and behavioral intentions. *Computers in Human Behavior*. 78 (January), 44-58.
52. Papagiannidis, S., See-To, E., Assimakopoulos, D. & Yang, Y. (2018). Identifying industrial clusters with a novel big-data methodology: are SIC codes (not) fit for purpose in the Internet age? *Computers & Operations Research*. 98 (October), 355-366.
53. Papagiannidis, S., Pantano, E., See-To, E., Dennis, C. & Bourlakis, M. (2018). To immerse or not? Experimenting with two virtual retail environments. *Information Technology & People*. 30 (1), 163-188 [Highly Commended in the 2018 Emerald Literati Awards]
54. Palamida, E., Papagiannidis, S., & Xanthopoulou, D. (2018). Linking young individuals' capital to investment intentions: Comparing two cultural backgrounds. *European Management Journal*. 36 (3), 392-407.
55. Dermentzi, E. & Papagiannidis, S. (2018) Academics' intention to adopt online technologies for public engagement. *Internet Research*. 28 (1), 191-212.
56. Dermentzi, E. & Papagiannidis, S. (2018) UK Public's intention to engage with academia via online technologies. *Behaviour & Information Technology*. 37(2), 120-132.
57. Apiraksattayakul, C., Papagiannidis, S. & Alamanos, E. (2017). Shopping via Instagram: The influence of perceptions of value, benefits and risks on purchase intentions. *International Journal of Online Marketing*. 7(4), 1-20.
58. Papagiannidis, S., Bourlakis, M., Alamanos, E., & Dennis, C. (2017). Preferences of smart shopping channels and their impact on perceived wellbeing and social inclusion. *Computers in Human Behavior*. 77 (December), 396-405.
59. Dennis, C., Alamanos, E., Bourlakis, M., Papagiannidis, S., & Brakus, J. (2017). Value co-creation through multiple shopping channels: The interconnections with social exclusion and wellbeing. *International Journal of Electronic Commerce*. 21(4), 517-547.
60. Manika, D., Papagiannidis, S., & Bourlakis, M. (2017). Understanding the effects of a social media service failure apology: A comparative study of customers vs. potential customers. *International Journal of Information Management*. 37(3), 214-228
61. Knight, D., Walsh, S. & Papagiannidis, S. (2017). I'm having a spring clear out: A corpus-based analysis of e-transactional discourse. *Applied Linguistics*. 38(2), 235-257.
62. Palamida, E., Xanthopoulou, D., Papagiannidis, S., & Stamati, T. (2017). Exploring intentions towards human, social, and financial capital investments in a turbulent economic environment. *International Journal of Entrepreneurship and Innovation*, 18 (2), 79-90.
63. Hajli, N, Shanmugam M, Papagiannidis S, Zahay, D., & Richard, M. (2017) Branding co-creation with members of online brand communities. *Journal of Business Research*. 70, January, 136-144

64. Papagiannidis, S., & Manika, D. (2016). Political Participation and Engagement via Different Online and Offline Channels. *International Journal of E-Business Research*, 12 (4), 1-22.
65. Dennis C., Papagiannidis S., Alamanos E., and Bourlakis M. (2016) The role of brand attachment strength in higher education. *Journal of Business Research*, 69 (8), 3049-3057
66. Dennis C., Alamanos E., Papagiannidis S., and Bourlakis M. (2016) Does social exclusion influence multiple channel use? The interconnections with community, happiness and wellbeing. *Journal of Business Research*, 69(3), 1061–1070.
67. Dermentzi, E., Papagiannidis, S., Osorio, C., & Yannopoulou, N. (2016). Academic engagement: Differences between intention to adopt Social Networking Sites and other online technologies. *Computers in Human Behavior*, 61, 321–332.
68. Kraus, S., Richter, C., Papagiannidis, S., Durst, S. (2015) Innovating and exploiting entrepreneurial opportunities in a Smart City: Evidence from Germany. *Creativity and Innovation Management* 24(4), 601–616.
69. Palamida, E., Papagiannidis, S., Xanthopoulou, D. & Stamati, T. (2015). Capital, motives and their link to investment intentions: The moderating role of the financial crisis in Greece. *Journal of Small Business Management*, 53(S1), 115-144.
70. Papagiannidis, S., Gebka, B., Gertner, D., & Stahl, F. (2015). Diffusion of web technologies and practices: a longitudinal study. *Technological Forecasting and Social Change*, 96, 308–321.
71. Manika, D., Papagiannidis, S., & Bourlakis, M. (2015). The effects of a CEO's YouTube apology for service failure on customer's behavioural intentions *Technological Forecasting and Social Change*, 95, 87-95.
72. Pang, G., Casalin, F., Papagiannidis, S., Muyldermans, L. & Tse, Y.K. (2014). Price determinants for remanufactured electronic products: a case study of eBay UK. *International Journal of Production Research*, 1-18.
73. Papagiannidis, S., See-to, E., & Bourlakis, M. (2014). Test-driving online: The impact of simulated products on purchase intention. *Journal of Retailing and Consumer Services*, 21 (2), 877–887.
74. See-to, E., Papagiannidis, S., & Westland, J. C. (2014). The moderating role of income on consumers' preferences and usage for online and offline payment methods. *Electronic Commerce Research*. 14, 189-213.
75. Papagiannidis, S., T. Stamati and H. Behr (2013). Online engagement and impact: The case of Greek politicians during the financial crisis. *International Journal of E-Business Research*. 9(4), 47-66.
76. Papagiannidis, S., Pantano, E., See-to, E., & Bourlakis, M. (2013). Modelling the determinants of a simulated experience in a virtual retail store and users' product purchasing intentions. *Journal of Marketing Management*. 13/14, 1462-1492.
77. Alshamaila, Y., Papagiannidis, S. & Li, F. (2013). Cloud Computing Adoption by SMEs in the North East of England: A multi-perspective framework. *Journal of Enterprise Information Management*. 26 (3), 250–275.
78. See-to, E., Papagiannidis, S., & Cho, V. (2012). User experience on mobile video appreciation: How to engross users and to enhance their enjoyment in watching mobile video clips. *Technological Forecasting and Social Change*. 79 (8), 1484–1494.
79. Xanthopoulou, D. & Papagiannidis, S. (2012) Play online, work better: Spillover of active learning and transformational leadership. *Technological Forecasting and Social Change*, 79 (7), 1328–1339.
80. Papagiannidis, S., Coursaris, C. & Bourlakis, M. (2012). Do web sites affect voting decisions? The case two general elections in Greece *Computers in Human Behaviour*, 28, 300-3007.
81. Papagiannidis, S. (2011) 'Adopting online taster courses in postgraduate recruitment: The case of a British Business School', *Studies in Higher Education*, 1-21.
82. Papagiannidis, S., Riedler, C., Fink, M., & Kraus, S. (2011). Forschungsleistungen der deutschsprachigen Entrepreneurship-Forschung. *Zeitschrift für KMU und Entrepreneurship*, 59(4), 301-322.
83. Li, F., Papagiannidis, S., & Bourlakis, M. (2010). Living in 'Multiple Spaces': Extending our socio-economic environment through virtual worlds. *Environment & Planning D: Space and Society*, 28(3), 425-446.
84. Papagiannidis, S., & Bourlakis, M. (2010). Staging the new retail drama: At a metaverse near you! *Journal of Virtual Worlds Research*, 5(2), 3-17.
85. Coursaris, C., & Papagiannidis, S. (2009). Online political marketing in Greece: An evaluation of the 2007 national elections and two case studies. *Computers in Human Behavior*, 25(4), 853-861.

86. Papagiannidis, S., Li, F., Etzkowitz, H., & Clouser, M. (2009). Entrepreneurial Networks: A Triple Helix Approach for Brokering Human and Social Capital. *Journal of International Entrepreneurship*, 7(3), 215-235.
87. Bourlakis, M., Papagiannidis, S., & Li, F. (2009). Retail spatial evolution: Paving the way from traditional to metaverse retailing. *Electronic Commerce Research*, 9(1), 135-148.
88. Theodoulou, T., & Papagiannidis, S. (2009). Still watching other people's programmes? The case of Current TV. *International Journal of E-Business Research*, 5(4), 55-67.
89. Papagiannidis, S., Bourlakis, M. A., & Li, F. (2008). Making Real Money in Virtual Worlds: MMORPGs and Emerging Business Opportunities, Challenges and Ethical Implications in Metaverses. *Technological Forecasting and Social Change*, 75, 610-622.
90. Martin, K., Papagiannidis, S., Li, F., Bourlakis, M., Cook, S., & Hansell, A. (2008). Early challenges of implementing an e-commerce system in a medical supply company: A case experience from a knowledge transfer partnership (KTP). *International Journal of Information Management*, 28(1), 68-75.
91. Papagiannidis, S. (2008). Is it really possible to think strategically about assessment? *International Journal of Management Education*, 6(3), 5-12.
92. Bourlakis, M., Papagiannidis, S., & Fox, H. (2008). E-Consumer Behaviour: Past, Present and Future Trajectories of an Evolving Retail Revolution. *International Journal of E-Business Research* 4(3), 64-76.
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95. Papagiannidis, S., & Berry, J. (2007). What has been learned from emergent music business models? *International Journal of E-Business Research*, 3(3), 25-42.
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PUBLICATIONS: SI EDITORIALS

1. Pantano, E., Marikyan, D., & Papagiannidis, S. (In Press). The dark side of artificial intelligence for industrial marketing management: Threats and risks of AI adoption. *Industrial Marketing Management*. doi:<https://doi.org/10.1016/j.indmarman.2023.11.008>
2. Apostolidis, C., Shams, R., Gregory-Smith, D., Vrontis, D., Bian, X., Belyaeva, Z., & Papagiannidis, S. (2022). Technology as a catalyst for sustainable social business: Advancing the research agenda. Editorial introduction to the special issue. *Technological Forecasting and Social Change*, 183, 121946. doi:<https://doi.org/10.1016/j.techfore.2022.121946>
3. Truong, Y., & Papagiannidis, S. (2022). Artificial intelligence as an enabler for innovation: A review and future research agenda. *Technological Forecasting and Social Change*, 183, 121852. doi:<https://doi.org/10.1016/j.techfore.2022.121852>.

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PUBLICATIONS: BOOK CHAPTERS

1. Davlembayeva, D. & Papagiannidis, S. (2024) Social Influence Theory: A review. In S. Papagiannidis (Ed), TheoryHub Book.
2. Marikyan, D. & Papagiannidis, S. (2023) Protection Motivation Theory: A review. In S. Papagiannidis (Ed), TheoryHub Book.
3. Marikyan, D. & Papagiannidis, S. (2023) Task-Technology Fit: A review. In S. Papagiannidis (Ed), TheoryHub Book.
4. Marikyan, D. & Papagiannidis, S. (2023) Technology Acceptance Model: A review. In S. Papagiannidis (Ed), TheoryHub Book.
5. Marikyan, D. & Papagiannidis, S. (2023) Unified Theory of Acceptance and Use of Technology: A review. In S. Papagiannidis (Ed), TheoryHub Book.
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8. Bourlakis, M., Papagiannidis, S., & Fox, H. (2008). Trusting the Avatar: An examination of trust and risk factors in electronic and virtual retailing. In T. Kautonen & H. Karjaluoto (Eds.), *Trust and New Technologies: Marketing and Management on the Internet and Mobile Media* (pp. 40-55). Cheltenham: Edward Elgar Publishing.
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10. Berry, J., & Papagiannidis, S. (2008). Live music and performances in a virtual world. In M. Pagani (Ed.), *Encyclopedia of Multimedia Technology and Networking* (2nd ed., pp. 849-853). Hershey, PA: Idea Group Reference.
11. Papagiannidis, S., & Bourlakis, M. A. (2007). Advertising in the networked environment: Implications for fair use, media convergence and consumer privacy. In M. Quigley (Ed.), *Encyclopedia of Information Ethics and Security* (pp. 15-22). Hershey, PA: Idea Group Reference.
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CONFERENCE PARTICIPATION

1. Swaffield, J., Papagiannidis, S., & Gregory-Smith, D. (2025). *How does not “paying” for electricity matter? Using smart sockets to explore behaviour change*. Paper presented at the UKAIS 2025, Newcastle upon Tyne, UK.
2. Davlembayeva, D., Swaffield, J., Papagiannidis, S., Marikyan, D., & Gregory-Smith, D. (2025). *Smart Homes: Enhancing Lives or Creating Challenges? Insights from People with Vulnerabilities*. Paper presented at the UKAIS 2025, Newcastle upon Tyne, UK.
3. Chari, S., Davlembayeva, D., Marikyan, D., & Papagiannidis, S. (2025). *Back to the Roots: Investigating the Drivers of Nostalgia in the Retro Gaming Experience*. Paper presented at the UKAIS 2025, Newcastle upon Tyne, UK.
4. Kamwanja, A. F., Papagiannidis, S., & Alamanos, E. (2024). *Contemporary digital wellbeing research: A roadmap*. Paper presented at the British Academy of Management 2024 Conference, Nottingham, UK.
5. Tanwir N., Papagiannidis S., & Alamanos, E. (2024). *The dynamics of the adoption process of innovative technology*. Paper presented at the British Academy of Management 2024 Conference. 2024, Nottingham, UK. Best Developmental Paper in the Ebusiness and ISM Track
6. Zhang M., Papagiannidis S., & Alamanos, E. (2024). *A systematic review of the digital twins: A business and management perspective*. Paper presented at the British Academy of Management 2024 Conference. 2024, Nottingham, UK.
7. Chari, S., Papagiannidis, S., Marikyan, D. & Davlembayeva, D. (2024) *Exploring the antecedents of game-evoked nostalgia*, In British Academy of Management 2024 Conference, Nottingham, UK.
8. Davlembayeva, D., Papagiannidis, S. & Ameen, N. (2024) *Distributive and procedural fairness in customer-chatbot interaction*, In the 2nd International Conference of Navigating the AI Nexus, London, UK. Best Empirical Paper Award
9. Iannacci, F., Chari, S., & Papagiannidis, S. (2023). *On sustainable urban mobility and global cities: a configurational analysis*. Paper presented at the The International QCA Paper Development Workshop (PDW), Antwerpen, Belgium.
10. Davlembayeva, D., & Papagiannidis, S. (2023). *Challenges in the Sharing Economy: a Provider's Perspective*. Paper presented at the British Academy of Management 2023 Conference, Sussex, UK.
11. Marikyan, D., Papagiannidis, S., & Stewart, G. (2023). *A Meta-Analytical Review of Technology Acceptance Research*. Paper presented at the British Academy of Management 2023 Conference, Sussex, UK.
12. Davlembayeva, D., Chari, S. & Papagiannidis, S. (2023), *The Factors that Affect the Persuasiveness of Virtual Influencers* Paper presented at the Global Marketing Conference, Seoul, Republic of Korea.
13. Davlembayeva, D., Papagiannidis, S., & Ameen, N. (2023). *Customer-chatbot interaction: Does fairness matter?* Paper presented at the 7th International Conference of Marketing, Strategy & Policy 2023 (MSP2023), Newcastle.
14. Davlembayeva, D., Chari, S., & Papagiannidis, S. (2023). *A study on the role of virtual influencers' attributes in consumer behaviour*. Paper presented at the UK Academy for Information Systems Annual Conference (UKAIS 2023), Kent, UK.
15. Brakus, J., Alamanos, E., Dennis, C., Papagiannidis, S., & Bourlakis, M. (2023). *The role of affective and cognitive responses to brand experiences in the relationship with customers*. Paper presented at the Academy Of Marketing Science 24th World Marketing Congress, Canterbury, UK.
16. Ameen, N., Papagiannidis, S., & Davlembayeva, D. (2022). *Exploring the predictors of chatbot service quality*. Paper presented at the 21st IFIP W6.11 Conference e-Business, e-Services, and e-Society, Newcastle Upon Tyne, UK.
17. Marikyan, D., Papagiannidis, S., Rana, O., & Ranjan, R. (2022). *Blockchain adoption: Exploring innovation factors*. Paper presented at the UK Academy of Information Systems Conference (UKAIS). High Commendation Award
18. Papagiannidis, S., & Davlembayeva, D. (2022). *Exploring intention to stay in smart accommodation: A consumption value perspective*. Paper presented at the UK Academy of Information Systems Conference (UKAIS).
19. Marikyan, D., Papagiannidis, S., Ranjan, R., & Rana, O. (2021). *General Data Protection Regulation: An Individual's Perspective*. Paper presented at the 14th IEEE/ACM International Conference on Utility and Cloud Computing, 1st Blockchain for Smart Cyber-Physical Systems, Leicester, UK.

20. Marikyan, D., Llanos, J., Barati, M., Aujla, G., Li, Y., Adu-Duodu, K., Tahir, S., Rana, O., Papagiannidis, S., Ranjan, R. & Carr, M. (2021). *Privacy & Cloud Services: Are We There Yet?* Paper presented at the 2021 IEEE International Conference on Service-Oriented System Engineering (SOSE), Oxford, UK.
21. El Maalouf, N., Bahemia, H., & Papagiannidis, S. (2021). *The implementation of open innovation at the UK manufacturing firms*. Paper presented at the 8th Annual World Open Innovation Conference, Eindhoven, The Netherlands
22. Marikyan, D., Papagiannidis, S., Ranjan, R., & Rana, O. (2021). *Working in a Smart Home-office: Exploring the Impacts on Productivity and Wellbeing*. Paper presented at the 17th International Conference on Web Information Systems and Technologies (WEBIST).
23. Tueanrat, Y., Alamanos, E., & Papagiannidis, S. (2021). *Impact of customer co-creation behaviour, customer response and customer experiential values on customer journey satisfaction*. Paper presented at the British Academy of Management Conference, Lancaster, UK.
24. Marikyan, D., Papagiannidis, S., & Alamanos, E. (2021). *The Use of Smart Home Technologies: Cognitive Dissonance Perspective*. Paper presented at the British Academy of Management Conference, Lancaster, UK.
25. Marikyan, D., Papagiannidis, S., Omer, R., & Ranjan, R. (2021). *Blockchain in a Business Model: Exploring Benefits and Risks*. Paper presented at the 20th IFIP Conference e-Business, e-Services, and e-Society I3E2021, Galway, Ireland.
26. Hut M, Manika D, Go Jefferies J, & S., P. (2021). Food consumption and time: Meaning and processes underlying choices. Paper presented at the 50th Annual Conference of The European Marketing Academy. 2021., Madrid, Spain.
27. Maalouf, N. E., Bahemia, H., & Papagiannidis, S. (2021). *The Breadth of Open Innovation Activities: Antecedents and Outcomes, a Dynamic Capability Perspective*. Paper presented at the 18th Open and User Innovation Conference, RWTH Aachen University, Germany.
28. Hut M, Manika D, Go Jefferies J, & S., P. (2021). *Understanding the Concept of Time for Food Wellbeing*. Paper presented at the 25th International Conference on Corporate and Marketing Communications, University of Granada, Spain.
29. Marikyan, D., Papagiannidis, S., Ranjan, R., & Omer, R. (2021). *The User Perspective on the Acceptance of a Blockchain*. Paper presented at the UK Academy of Information Systems Conference (UKAIS) 2021, Online.
30. Davlembayeva, D., & Papagiannidis, S. (2021). *A pandemic perspective on the sharing economy paradoxes*. Paper presented at the UK Academy of Information Systems Conference (UKAIS) 2021, Online. High Commendation Award
31. Papagiannidis, S., Alamanos, E., Dennis, C., & Bourlakis, M. (2020) *The pandemic consumer journey: A stockpiling perspective*. Paper presented at the 4th International Conference of Marketing, Strategy & Policy. Newcastle upon Tyne, UK. Best Empirical Paper Award
32. Davlembayeva, D., Papagiannidis, S. & Alamanos, E. (2020). *Reciprocity in the Sharing Economy*. Paper presented at the European Marketing Association Conference (EMAC) 2020.
33. Ogunbodede, O., Papagiannidis, S. & Alamanos, E. (2020). *Value Co-creation and Co-destruction Behaviour: Relationship with Basic Human Values*. Paper presented at the European Marketing Association Conference (EMAC) 2020.
34. Ogunbodede, O., Papagiannidis, S. & Alamanos, E. (2020). *Motivations and Benefits of Value Co-destruction: Influence on Consumer Loyalty*. Paper presented at the BAM In The Cloud Conference.
35. Marikyan, D. and S. Papagiannidis (2020). *Systematic Literature Review on Technology Adoption: Meta-Analysis Approach*. BAM In The Cloud Conference.
36. Coulson, E., Coleman, S., Papagiannidis, S. and Yannopoulou, N. (2020). *Design of Experiments for Business Improvement in SME Marketing Strategies*. European Network of Business and Industrial Statistics.
37. Marikyan D., Papagiannidis S., & Alamanos E. (2020). *When Technology Does Not Meet Expectations: A Cognitive Dissonance Perspective*. Paper presented at the UK Academy for Information Systems Conference (UKAIS). Oxford, UK.
38. Xanthopoulou D, Foti K, Papagiannidis S. *Work- and non-work-related social media use during work breaks: Effects on daily employee well-being and recovery*. Paper presented at the 14th European Academy of Occupational Health Psychology Conference. 2020, Nicosia, Cyprus.

39. Nayernia, H., Papagiannidis S., & Bahemia H. (2019) *Implementing Industry 4.0: Exploring the literature in a systematic way using text mining*. Paper presented at the 19th International Conference on Electronic Business (ICEB 2019). 2019, Newcastle upon Tyne, UK.
40. Olatunji, I.E., See-To, E., & Papagiannidis, S. (2019) *Longitudinal analysis of economic clusters: A novel methodology and application of UK regions*. Paper presented at the 19th International Conference on Electronic Business (ICEB 2019). 2019, Newcastle upon Tyne, UK.
41. Davlembayeva, D., Papagiannidis, S. & Alamanos, E. (2019). *Reciprocity in the Sharing Economy*. Paper presented at the 19th International Conference on Electronic Business (ICEB 2019). 2019, Newcastle upon Tyne, UK.
42. Marikyan, D., Papagiannidis, S. & Alamanos, E. (2019). *Dissatisfaction with Smart Home Technologies*. Paper presented at the 19th International Conference on Electronic Business (ICEB 2019). 2019, Newcastle upon Tyne, UK.
43. Ogunbodede, O.E., Papagiannidis, S. & Alamanos, E. (2019). *Value Co-creation and Co-destruction Behavior in Virtual Communities – Influence of Personality Traits*. Paper presented at the 19th International Conference on Electronic Business (ICEB 2019). 2019, Newcastle upon Tyne, UK.
44. Coulson, E., Papagiannidis, S., Yannopoulou, N. & Coleman, S. (2019). *An Exploration into the Effects of Digital Co-branding within B2B E-Commerce: An Action Research Case Study within the B2B Marine Engineering Industry*. Paper presented at the 19th International Conference on Electronic Business (ICEB 2019). 2019, Newcastle upon Tyne, UK.
45. Davlembayeva E., Papagiannidis S., & Alamanos E. (2019) *Reciprocity and Social Exchange in the Sharing Economy*. Paper presented at the 18th IFIP Conference on e-Business, e-Services and e-Society. 2019, Trondheim, Norway. IFIP 2019 Best Paper Award
46. Marikyan D., Papagiannidis S., & Alamanos E. (2019) *Smart Home Sweet Smart Home: An Examination of Smart Home Acceptance*. Paper presented at the 18th IFIP Conference on e-Business, e-Services and e-Society. 2019, Trondheim, Norway.
47. Foti K., Xanthopoulou D., Papagiannidis S., Kafetsios K. (2019) *How did you feel while tweeting? Tweet-related emotion on recovery from work*. Paper presented at the 18th IFIP Conference on e-Business, e-Services and e-Society. 2019, Trondheim, Norway.
48. Dennis C., Alamanos E., Brakus C., Papagiannidis S., & Bourlakis, M. (2019) *Customer Happiness in the Retail Customer Journey: An Abstract*. Paper presented at the Academy of Marketing Science World Marketing Congress. Edinburgh, UK.
49. Lu Y, Papagiannidis S, Alamanos E. (2019). *The Spill-Over Effect of the Emotional Reaction to the use of Internet on the Intention to Use Internet of Things (IoT) Services*. Paper presented at the Academy of Marketing Science Annual Conference, Vancouver, Canada.
50. Coulson, E., Coleman, S., Yannopoulou, N., & Papagiannidis, S. (2019). *Business insight and support from analysis of digital marketing data in an SME*. Paper presented at the 19th Annual Conference of the European Network for Business and Industrial Statistics (ENBIS), Budapest, Hungary.
51. Palamida, E., Whitehurst, F., Xanthopoulou, D., & Papagiannidis, S. (2019). *Senior Entrepreneurship through the lenses of a Pre and Post Retirement Dichotomy: The role of Need satisfaction and Work engagement on Entrepreneurial Intentionality*. Paper presented at the ISBE 2019, Newcastle upon Tyne, UK.
52. Foti, K., Xanthopoulou, D., & Papagiannidis, S. (2019). *Social media and their role for recovering from work demands: A cross-sectional study*. Paper presented at the British Academy of Management 2019 Conference Birmingham, UK. Tony Beasley Doctoral Award
53. Marikyan, D., Papagiannidis, S., & Alamanos, E. (2019). *Do smart homes deliver the promised benefits?* Paper presented at the British Academy of Management 2019 Conference Birmingham, UK.
54. Tueanrat, Y., Alamanos, E., & Papagiannidis, S. (2019). *Customer journeys: A systematic analysis* Paper presented at the British Academy of Management 2019 Conference Birmingham, UK.
55. Ogunbodede, O., Papagiannidis, S., & Alamanos, E. (2019). *Value co-creation and co-destruction: The influence of human basic values and personality traits on consumer choices*. Paper presented at the British Academy of Management 2019 Conference Birmingham, UK.
56. Marikyan D, Papagiannidis S, Alamanos E. (2019) *The Effect of Behavioural Beliefs on Smart Home Technology Adoption*. 24th UK Academy for Information Systems International Conference, St Catherine's College, University of Oxford, 9th - 10th April. Neil Doherty Memorial UKAIS 2019 Best Paper Award

57. Francioni, B., Curina, I., Dennis, C., Papagiannidis, S., Alamanos, E., Bourlakis, M. (2018) *The brand identity role and attitude toward donations: an American-Italian comparison in the higher education context*. Presented at the 44th EIBAC, Poznan, Poland, December 13-15, 2018.
58. Palamida, E., Xanthopoulou, D., De Massis, A., Shukla, S., Papagiannidis, S., Menon, U., & Bharti, P. (2018). Intra-family Successors in India: The cognitive process that depicts how education and family opens the road to the formation of family business involvement intentions Paper presented at the ISBE 2018, Birmingham, UK. Nominated for best paper award for family business track.
59. Lu, Y., Papagiannidis, S. & Alamanos, E. (2018). Psychological determinants and consequences of Internet usage: An extension of the Technology Acceptance Model. 14th International Conference on Web Information Systems and Technologies. Seville, Spain.
60. Maalouf, N. E., Bahemia, H., & Papagiannidis, S. (2018). *The firm level antecedents of open innovation: A dynamic capability perspective*. Paper presented at the British Academy of Management 2018 Conference Bristol, UK.
61. Marikyan, D., Papagiannidis, S., & Alamanos, E. (2018). *Smart Homes Acceptance: An empirical study*. Paper presented at the British Academy of Management 2017 Conference Bristol, UK.
62. Davlembayeva, D., Papagiannidis, S., & Alamanos, E. (2018). *Defining and analysing the dimensions of the sharing economy*. Paper presented at the British Academy of Management 2017 Conference Bristol, UK.
63. Manika, D., Papagiannidis, S., & Bourlakis, M. (2018). *Environmental Sustainability and Public Policy Compliance: A Study of the UK's Single-use Bag Charge Policy*. Paper presented at the Summer Conference of the American Marketing Association Conference, Boston, MA, USA.
64. Ogunbodede, O., Papagiannidis, S., & Alamanos, E. (2018). *Value Co-destruction: A Resource and Practices Perspective*. Paper presented at the Global Conference on Creating Value, Leicester, UK.
65. Yang, Y., Papagiannidis, S., See-To, E. & Assimakopoulos, D. (2017) Towards A Big Data Approach For Identifying Economic Clusters. Paper presented at the British Academy of Management 2017 Conference Warwick, UK. Best paper award for the Ebusiness and Egovernement track.
66. Lu, Y., Papagiannidis, S., & Alamanos, E. (2016). *A Study of the Internet of Things from the Users' Perspective*. Paper presented at the British Academy of Management 2016 Conference Newcastle, UK.
67. Dermentzi, E. & Papagiannidis, S. (2016). *Academics' Intention to Adopt Online Technologies for Public Engagement*. Paper presented at the Engage HEI 2016 Conference, University of Central Lancashire, UK.
68. Dennis, C., Papagiannidis, S., Alamanos, E., & Bourlakis, M. (2016) *The role of brand attachment strength in higher education*, Paper presented at the 23rd International Conference on Recent Advances in Retailing and Services Science, Edinburgh, EIRASS, 11–14 July
69. Dennis, C., Papagiannidis, S., Alamanos, E., & Bourlakis, M. (2016) *The role of brand attachment and its antecedents in brand equity in higher education*. Paper presented at the Academy of Marketing Science Annual Conference. Lake Buena Vista, FL, USA.
70. Dermentzi, E., Papagiannidis, S., Osorio, C., & Yannopoulou, N. (2016) *Academics' Intention to Adopt SNS for Engagement within Academia*. Paper presented at the 12th International Conference on Web Information Systems and Technologies, Rome, Italy.
71. Alamanos E., Dennis, C., Papagiannidis, S., & Bourlakis, M. (2015) *Value Co-Creation, Shopping Channels, Social Exclusion and Wellbeing*. Paper presented at the 22nd International Conference on Recent Advances in Retailing and Services Science, Montreal, Canada.
72. Richter, C., Papagiannidis, S., Kraus, S., & Durst, S. (2015). *Exploring Smart City innovation: The case of 12 German entrepreneurs*. Paper presented at the British Academy of Management 2015 Conference Portsmouth, UK.
73. Palamida, E., Papagiannidis, S., Xanthopoulou, D. & Trainer, G. (2015). *Autonomous Motivation and Autonomy Support among Students: Applying the Trans-contextual Model in an Entrepreneurial Educational Setting*. Paper presented at the Babson College Entrepreneurship Research Conference, Wellesley, MA USA.
74. Alamanos, E., Dennis, C., Papagiannidis, S., & Bourlakis, M. (2015). *Value Co-Creation through multiple shopping channels: The interconnections with social exclusion and wellbeing*. Paper presented at the AMA/ACRA Triennial Conference, Florida USA.
75. Palamida, E., Papagiannidis, S., & Xanthopoulou, D. (2015). *Linking Capital to Investment Intentions: Applying the Theory of Planned Behaviour in Different Cultural Backgrounds*. Eleventh Biennial Conference on Entrepreneurship EDII, Ahmedabad, India.

76. Papagiannidis, S., Gebka, B., Gertner, D., & Stahl, F. (2014). *Longitudinally studying the diffusion of web technologies*. Paper presented at the Second Pan IIM – World Management Conference, Kozhikode, India.
77. Dennis, C., Alamanos, E., Papagiannidis, S., & Bourlakis, M. (2014). *Investigating the effect of retail operations on consumer's social inclusion and wellbeing*. Paper presented at the British Academy of Management 2014 Conference Belfast, UK.
78. Dermentzi, E., Osorio, C., Papagiannidis, S., & Yannopoulou, N. (2014). *Exploring academics' intention to adopt Social Networking Sites for engagement and impact*. Paper presented at the British Academy of Management 2014 Conference Belfast, UK.
79. Palamida, E., Papagiannidis, S., Xanthopoulou, D. & Trainer, G. (2014). *From University entrepreneurial education to venture creation intentions: The role of autonomous motivation and autonomy support*. Paper presented at the European Academy of Management (EURAM) 2014 Conference. Best paper awards of the Entrepreneurship SIG.
80. Dermentzi, S., (2013). *Use of ICT for Research Dissemination and Stakeholder Engagement*. Paper presented at the UK Academy for Information Systems Conference (UKAIS) 2014, Oxford, UK.
81. Alamanos, E., Dennis, C., Papagiannidis, S., & Bourlakis, M. (2014). *Social Exclusion, Shopping and Well Being: A three - shopping channel approach*. Paper presented at the 2014 Shopper Marketing & Pricing Conference, Stockholm, Sweden.
82. Osorio, C., & Papagiannidis, S. (2014). *Main factors for joining new social networking sites*. Paper presented at the Human-Computer Interaction International Conference 2014, Heraklion, Greece.
83. Roelofse, E., J. C. Pereira, N. Yannopoulou & S. Papagiannidis (2013) *Clan Marketing: Tribal marketing and the implications for retaining and recruiting members for a social enterprise*. Paper presented at the 12th International Colloquium on Nonprofit, Arts, Heritage, and Social Marketing, Glasgow, UK.
84. Manika, D., Papagiannidis S. & Bourlakis M. (2013) *The effects of a CEO's YouTube apology for service failure on customer's behavioural intention'*. Paper presented at the British Academy of Management 2013 Conference Liverpool, UK.
85. Palamida, E., Papagiannidis, S., & Xanthopoulou, D., (2013). *Analysing individuals' investment intentions: An application of the extended Theory of Planned Behaviour model in the Greek context*. Paper presented at the European Academy of Management (EURAM) 2013 Conference, Istanbul, Turkey.
86. Papagiannidis, S. and Manika, D. (2013) *Social media and political participation in Greece during the financial crisis*. Paper presented at the 42nd European Marketing Academy Conference (EMAC). Istanbul, Turkey.
87. Xanthopoulou, D., Lemonaki, R., Stamati, T. & Papagiannidis, S. (2013) *The Crossover of Task Performance and Work Engagement: A Study among Leaders and their Subordinates*, 16th Congress of the European Association of Work and Organizational Psychology. Münster, Germany, 22-25 May.
88. Alshamaileh, Y., Papagiannidis, S., & Stamati, T. (2013). *Cloud Computing Adoption in Greece*. Paper presented at the UK Academy for Information Systems Conference (UKAIS) 2013, Oxford, UK.
89. Palamida, E., Papagiannidis, S., & Xanthopoulou, D., (2012). *Studying entrepreneurial team formation from an individual perspective: The role of human, social, financial capital and motives*. Paper presented at the ISBE 2012 Conference, Dublin, Ireland.
90. Palamida, E., Papagiannidis, S., Xanthopoulou, D., & Stamati, T. (2012). *Predicting entrepreneurial team formation intentionality: Applying the Theory of Planned Behaviour*. Paper presented at the 5th Annual Conference of the EuroMed Academy of Business, Glion-Montreux, Switzerland.
91. Papagiannidis, S., Stamati, T., & Behr, H. (2012). *Social Media and Politics: Engaging and Influencing voters*. Paper presented at the British Academy of Management 2012 Conference Cardiff, UK.
92. Palamida, E., Papagiannidis, S., Xanthopoulou, D., & Stamati, T. (2012). *Revisiting the skills brokerage business model: An application to the Greek Financial Crisis*. Paper presented at the British Academy of Management 2012 Conference Cardiff, UK.
93. Alshamaileh, Y., Papagiannidis, S., & Li, F. (2012). *Cloud Computing Adoption: An exploratory Study*. Paper presented at the 8th International Conference on Web Information Systems and Technologies (WEBIST), Porto, Portugal.
94. Osorio, C., & Papagiannidis, S. (2011). *Towards understanding micro-social networks*. Paper presented at the British Academy of Management 2011 Conference Birmingham, UK.

95. Palamida, E., Xanthopoulou, D., & Papagiannidis, S. (2011). *Brokering skills for well-being*. Paper presented at the British Academy of Management 2011 Conference Birmingham, UK.
96. Xanthopoulou, D., & Papagiannidis, S. (2011). *Play Online, Work Better? Spillover of Active Learning and Transformational Leadership*. Paper presented at the European Association of Work and Organizational Psychology 2011.
97. Papagiannidis, S., Coursaris, C., & Bourlakis, M. (2010). *Do web sites affect voting decisions? Exploring the findings from two general elections in Greece*. Paper presented at the British Academy of Management 2010 Conference.
98. King, A., Stahl, F., & Papagiannidis, S. (2010). *Using the Internet Archive for measuring web site change: A methodology*. Paper presented at the Annual London Business Research Conference. Best paper award.
99. Kraus, S., Papagiannidis, S., & Fink, M. (2009). *Publikationspräferenzen und -leistungen deutschsprachiger Entrepreneurship-Forscher - Eine vorläufige Analyse anhand des VHB Journal 2008-Rankings (Publication Preferences and Performance of German-speaking Entrepreneurship Researchers - A Preliminary Analysis on the Basis of the VHB Journal 2008 Ranking)*. Paper presented at the 13th Annual Interdisciplinary Entrepreneurship Conference.
100. Papagiannidis, S., & Appleby, S. (2009). *An evaluation of online video services*. Paper presented at the British Academy of Management 2009 Conference.
101. Papagiannidis, S., & Bourlakis, M. (2009). *Experiencing metaverse retailing: A glimpse of the future?* Paper presented at the IABE-2009 Greece Summer Conference.
102. Li, F., Papagiannidis, S., & Bourlakis, M. (2008). *Living in 'Multiple Spaces': MMORPGS and their Business Implications*. Paper presented at the Academy of Management Conference.
103. Papagiannidis, S., & Coursaris, C. (2008). *An examination of candidate Web sites as a political campaigning tool in the 2007 Greek national elections*. Paper presented at the British Academy of Management 2008 Conference, Harrogate.
104. Bourlakis, M., & Papagiannidis, S. (2008). *Examining the intertwined spatial relationships in food retailing: The case of Second Life*. Paper presented at the 2nd International European Forum on System Dynamics.
105. Papagiannidis, S., Bourlakis, M. A., & Li, F. (2007). *From E-retailing to Meta-retailing: Evolution or Revolution?* Paper presented at the British Academy of Management Conference.
106. Papagiannidis, S., Bourlakis, M. A., & Vafopoulos, M. (2007). *Banking in Second Life: Marketing Opportunities and Repercussions*. Paper presented at the 1st Biannual International Conference "Strategic Developments in Services Marketing".
107. Papagiannidis, S., & Bourlakis, M. A. (2007). *The Consumer Ethics of the Virtual Environment: An Aetiology* Paper presented at the 2007 IRMA International Conference.
108. Berry, J., & Papagiannidis, S. (2006). *Technology: promise or threat? The digitisation of the music industry supply chain* Paper presented at the Logistics Research Network 2006.
109. Martin, K., Papagiannidis, S., & Li, F. (2006). *The challenges and opportunities of implementing an e-supply chain system: The case of Peacocks Medical Group Limited*. Paper presented at the Logistics Research Network 2006.
110. Papagiannidis, S., & Bex, A. (2005). *Entrepreneurial E-Business Development: Mercenary Risk Theory*. Paper presented at the 5th WSEAS International Conference on Distant Learning and Web Engineering.
111. Petchey, T., & Papagiannidis, S. (2005). *The impact of the Internet on small independent record labels: an exploratory study*. Paper presented at the 5th WSEAS International Conference on Distant Learning and Web Engineering.
112. Papagiannidis, S., Berry, J., & Li, F. (2004). *Possible impact and implications of Internet Protocol 6 on Television Broadcasts*. Paper presented at the ISBA 2004.

RESEARCH PROJECTS FUNDING

TOTAL INCOME GENERATED: £1,683,929

EXTERNAL INCOME: £1,602,732– INTERNAL INCOME: £83,460

External Projects

1. ESRC Impact Acceleration

- Project: Tackling Real-World Challenges in Digital Transformation and AI
- Dates: 01/2025
- Total Funding: £1,650
- Role: Co-Investigator
-

2. UK Shared Prosperity Fund: Arrow / Kombineer

- Project: Business Development
- Dates: 09/2024 – 1/2024
- Total Funding: £2,263
- Role: Principal Investigator

3. National Edge AI Hub for Real Data: Edge Intelligence for Cyber-disturbances and Data Quality

- Project: Research
- Dates: 02/2024 – 01/2029
- Total Funding: £11,999,971 (my part £229,776)
- Role: Co-Investigator

4. UK Shared Prosperity Fund: Arrow / Fit Training International

- Project: Business Development
- Dates: 12/2023 – 02/2024
- Total Funding: £11,791 (my part £1,150)
- Role: Principal Investigator

5. European Regional Development Fund (ERDF): Arrow / Living Archives

- Project: Business Development
- Dates: 01/2023 – 03/2022
- Total Funding: £4,078
- Role: Principal Investigator

6. European Regional Development Fund (ERDF): Arrow / Easibathe

- Project: Business Development
- Dates: 07/2022 – 09/2022
- Total Funding: £3,983
- Role: Principal Investigator

7. OFGEM - Strategic Innovation Fund

- Project: Critical factors for the adoption of smart homes for energy efficiency: implications for consumers and providers
- Dates: 03/2022-04/2022
- Total Funding: £55,394
- Role: Principal Investigator
-

8. European Regional Development Fund (ERDF): Arrow / Muckle

- Project: Business Development
 - Dates: 01/2022 – 03/2022
 - Total Funding: £4,073
 - Role: Principal Investigator
- 9. European Regional Development Fund (ERDF): Arrow / Audemic**
- Project: Business Development
 - Dates: 01/2022 – 03/2022
 - Total Funding: £4,000
 - Role: Principal Investigator
- 10. European Regional Development Fund (ERDF): Arrow / Grapesoftware**
- Project: Business Development
 - Dates: 01/2022 – 03/2022
 - Total Funding: £3,921
 - Role: Principal Investigator
- 11. NIA Northern Gas Network**
- Project: Customer Energy Village
 - Dates: 08/2022-01/2024
 - Total Funding: £293,026
 - Role: Principal Investigator
- 12. OFWAT Innovation Fund**
- Project: FAIR WATER with Northumbrian Water Limited (lead), Northern Gas Networks, Procter & Gamble, Newcastle University and National Energy Action.
 - Dates: 01/2022-12/2025
 - Total Funding: £3.8m (my part £450k)
 - Role: Co-Investigator
- 13. QR Strategic Priorities Fund - Research England (Faculty Allocation)**
- Project: Mapping the digital sector in the Northeast of England using a novel big data / web mining approach
 - Dates: 01/2021-03/2021
 - Total Funding: £13,987
 - Role: Principal Investigator
- 14. Government of Jordan**
- Project: Smart cities in Jordan: A triple helix study
 - Dates: 01/2021 – 12/2021
 - Total Funding: £14,990
 - Role: Co-Investigator
- 15. European Regional Development Fund (ERDF): Arrow / Scientistt Ltd**
- Project: Business Development
 - Dates: 07/2020 – 08/2020
 - Total Funding: £3,422
 - Role: Principal Investigator
- 16. European Regional Development Fund (ERDF): Arrow PlayMaker Solutions**
- Project: Business Development
 - Dates: 06/2020 – 07/2020
 - Total Funding: £6,756
 - Role: Principal Investigator
- 17. Society for the Advancement of Management Studies & BAM Ebusiness and Egovernment SIG**

- Project: Organise three data-science workshops for doctoral students with QMUL and Coventry University.
- Dates: 03/2020 – 03/2021
- Total Funding: £5,750
- Role: Principal Investigator

18. P&G

- Project: Future smart platform
- Dates: 11/2019 – 04/2020
- Total Funding: £50,000
- Role: Principal Investigator

19. Carwood

- Project: Office space productivity
- Dates: 07/2019 – 09/2019
- Total Funding: £2,000
- Role: Principal Investigator

20. Research England: Mapping and Facilitating the IoT Ecosystem

- Project: The aim of this project is to extend a national IoT database, study the adoption barriers for IoT growth and support companies in the region by facilitating interactions among them.
- Dates: 06/2019 – 02/2021
- Total Funding: £54,589
- Role: Principal Investigator

21. Office of National Statistics

- Project: Big Data-based Identification and Mapping of Temporal Dynamics of Industrial Clusters
- Dates: 04/2019 – 06/2020
- Total Funding: £4,425
- Role: Principal Investigator

22. European Regional Development Fund (ERDF): Arrow ActivCare:

- Project: Assessing opportunity related to developing mobile app for fitness
- Dates: 04/2019 – 12/2019
- Total Funding: £3,238
- Role: Principal Investigator

23. EPSRC: PACE

- Project: PACE: Privacy-Aware Cloud Ecosystems – EP/R033439/1 and EP/R033293/1
- Dates: 06/2018 – 06/2021
- Total Funding: £1,145,552 (my part £109,268)
- Role: Co-Investigator

24. Innovate UK: KTP Royston

- Project: Digitally transforming the company through branding and co-creation
- Dates: 03/2018 – 03/2020
- Total Funding: £137,099
- Role: Principal Investigator

25. Creative Fuse

- Project: Creative Fuse Innovation Project: Skills Match
- Dates: 02/2018 – 06/2018
- Total Funding: £4,750
- Role: Co-Investigator

- 26. HK Poly: Teaching Development Grant (TDG) 2016-19 (Larger-Scale Collaborative Project)**
- Project: An Online Competitive and Collaborative-based Approach for Developing Multi-Disciplinary and Internationalised Learning Experience
 - Dates: 09/2017 – 09/2019
 - Total Funding: £60,190 out of which my part was £4,300
 - Role: Co-Investigator
- 27. Innovate UK: KTP AIS**
- Project awarded, but the company decided to withdraw.
 - Dates: 05/2017-04/2019
 - Total Funding: £134,993 (not included in totals)
 - Role: Principal Investigator
- 28. Arts & Humanities Research Council (AHRC): Northeast Fuse**
- Project: Map the art business clusters
 - Dates: 03/2016 – 09/2018
 - Total Funding: £513,571 out of which my part was £2,900
 - Role: Co-Investigator
- 29. British Academy of Management E-business and E-government SIG Doctoral/ ECR Workshops**
- Project: Organise 5 doctoral and ECR workshops on e-business and e-government.
 - Dates: 11/2014 – 11/2015
 - Total Funding: £11,500
 - £4,500 Society for the Advancement of Management Studies
 - Funding: £7,000 committed funds by 5 Universities (Bradford, East Anglia, Glasgow Caledonian, Newcastle, Sussex)
 - Role: Principal Investigator
- 30. British Telecommunications (BT) Research Fellowship**
- Project: Broadcasting over the Internet: Does TV matter anymore?
 - Dates: 11/2008 – 02/2009
 - Funding: £4,500
 - Role: Research Fellow
- 31. ESRC Knowledge Transfer Partnership (KTP)**
- Title: “Developing and Implementing an E-Business System in Peacocks Medical Group”
 - Project: To map and re-engineer the company's key business processes and put in place the supporting IT and e-business systems in order to improve competitiveness and customer services and reduce costs and lead-time.
 - Dates: 09/2005-09/2007
 - Funding: £99,044
 - Role: Co-Investigator
- 32. British Academy of Management Web Platform**
- Working with BAM Council and BAM Executive to specify, design, develop and implement an online resource portal for the British Academy of Management.
 - Dates: 02/2006 – 11/2006
 - Funding: £15,000
 - Role: Principal Investigator

Internal Projects

1. Digital Innovation in the Curricula

- Project: AI in Business: Unlocking Opportunities and Innovation – A Course for Students and Practitioners
- Dates: 02/2025-06/2025
- Total Funding: £ 1,600
- Role: Principal Investigator

2. HASS Faculty Impact Fund

- Project: Impact
- Dates: 02/2025-05/2025
- Total Funding: £ 1,900
- Role: Co-Investigator
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3. Newcastle University HASS Dean's Discretionary HEIF Budget

- Project: Implementing and disseminating sustainability practices within the Royal Air Force.
- Dates: 02/2022 – 12/2022
- The award value is £5,000
- Role: Principal Investigator

4. Newcastle University Business School: Digital Innovation in the Curricula Fund

- Project: TheoryHub
- Dates: 01/2020 – 09/2020
- Total Funding: £3,450
- Role: Principal Investigator

5. Newcastle University Business School: Research Fund

- Project name: Smart Homes
 - Dates: 04/2018
 - Total Funding: £1,250
 - Role: Principal Investigator

6. Newcastle University ULTSEC Innovation Fund: Strategic projects

- Project name: CrowdSkills
- Dates: 06/2015 – 06/2016
 - Total Funding: £6,060
 - Role: Principal Investigator

7. Newcastle University Institute of Social Renewal

- Project: Psychological process that determines post-retirement entrepreneurial intention
- Dates: 12/2014 – 06/2015
- Funding: £1,250
- Role: Principal Investigator

8. Newcastle University Enterprise Activity Support Fund

- Project name: Engage CMS
- Dates: 03/2014 – 01/2015
 - Total Funding: £25,000
 - Role: Principal Investigator

9. Newcastle University Business School: Research Fund

- Project Enhancing the online brand experience
- Dates: 03/2014 – 06/2014
- Funding: £1,000
- Role: Principal Investigator

10. Newcastle University Institute of Social Renewal

- Projects: The diffusion of web technologies / Capturing the Spirit of Innovation and Entrepreneurship in the Northeast: Past, Present and Future / The effects of online technologies on the retailing experience of users / Victoria Tunnel Project jointly funded with Careers / Entrepreneurship Education and the Effect on Career Intentions
- Dates: 06/2013 – 06/2014
- Funding: £4,350
- Role: Principal Investigator

11. Newcastle University Business School: Research Internships

- Project: The use of space by a social enterprise / Social media and engagement
- Dates: 06/2013 – 08/2013
- Funding: £3,000
- Role: Principal Investigator

12. Newcastle University Business School: Research Internships

- Project: Web Site Change: Studying the diffusion of Internet technologies
- Dates: 04/2012 – 07/2012
- Funding: £3,000
- Role: Principal Investigator

13. Newcastle University REF Fund & Business School

- Project: Studying 3D product authenticity
- Dates: 09/2010 – 08/2011
- Funding: £3,000
- Role: Principal Investigator

14. Newcastle University Teaching and Innovation Fund Award

- Project: Delivery of online taster courses
- Dates: 04/2010 – 04/2011
- Funding: £4,500
- Role: Principal Investigator

15. Newcastle University: Business Voucher Scheme

- Project: To improve the online presence and services by Typefast Northeast
- Dates: 12/2009-01/2010
- Funding: £4,000
- Role: Principal Investigator

16. Newcastle University: Teaching and Innovation Fund Award

- Project: Delivery of online taster courses
- Dates: 04/2009 – 05/2010
- Funding: £5,000
- Role: Principal Investigator

17. Newcastle University HASS Faculty: Teaching Fellowship

- Develop a management information system to facilitate institutional assessment strategies.
- Dates: 09/2006 – 03/2007
- Funding: £12,000
- Role: Principal Investigator

RESEARCH IMPACT

My work has had a significant impact across various domains, as evidenced by its citation in numerous policy documents from countries such as the USA, UK, Estonia, Germany, Canada, Spain, Turkey, and various intergovernmental organizations (IGOs). These citations span a range of sources, including think tanks, government reports, and IGO publications. Notable organizations that have cited my work include the Balti Uuringute Instituut, the British Academy, the IZA Institute of Labor Economics, Ithaka S+R, the Northern Ireland Assembly Research and Information Service, the OECD, the Publications Office of the European Union, the UK Parliament Select Committee Publications, and UNESCO. This widespread recognition underscores the importance of my research in guiding policy decisions and advancing the understanding of AI's transformative potential in various sectors.

The themes discussed in these policy documents cover a wide range of topics. They include the integration of AI in labour economics, the governance of AI on a global scale, and the role of AI in education. My research has been instrumental in shaping policy recommendations on the use of generative AI in various fields, highlighting its potential benefits and addressing the challenges it poses. Additionally, my work has informed discussions on digital transformation, innovation-friendly regulations, and the societal impacts of emerging digital technologies.

DOCTORAL SUPERVISION

Completed:

1. **09/2019-02/2024:** Hamed Nayernia (Second supervisor)
 - **PhD Topic:** The breadth of Industry 4.0 technologies: factory level dynamic capabilities as antecedents and competitive advantage as outcome
2. **02/2019-07/2023:** Saadet Hut (Third supervisor)
 - **PhD Topic:** Exploring the relationship with food as part of food wellbeing: Unpacking its processual nature and temporalities
3. **09/2019-06/2023:** Erin Coulson (First supervisor)
 - **PhD Topic:** Exploring the Impact of Business-to-Business Digital Co-Branding on Brand Equity and Performance using Data Analytics: An Action Research Case Study - Driving Digital Transformation within an Engineering SME
4. **11/2017-08/2022:** Ying Tueanrat (Second supervisor)
 - **PhD Topic:** Customer Journeys in An Omnichannel Retail Environment: Antecedents of Satisfaction and Customer Coping Strategies
5. **10/2014-07/2022:** Shuo Cai (Third supervisor)
 - PhD: Contract Design for the City Logistics Alliance
6. **01/2015-09/2021:** Narmina Rahimli (Second supervisor)
 - Based in Hong Kong Polytechnic / Funded by the HK Research Councils
 - PhD Topic: The Adoption of Open Innovation as a Form of Management Innovation and Its Impact on Individuals
7. **09/2016-01/2021:** Nicole Malouf (Second supervisor)
 - PhD Topic: Open innovation: adoption and implementation at the project level
8. **09/2016-12/2020:** Ola Ogunbodede (First supervisor)
 - PhD Topic: Co-destruction & Co-creation of Value: The Influence of Basic Values, Motives and Benefits on Consumer Behaviour and Choice
9. **01/2017-Present:** Dinara Davlembayeva (First supervisor)
 - **PhD Topic:** Sharing Economy: Exploring the Role of Relative Benefits, Social Capital and User-Specific Factors.
10. **01/2017-07/2020:** Davit Marikyan (First supervisor)
 - **PhD Topic:** Adoption of Pervasive Technology in Private Spaces: Exploring Pre-Exposure Beliefs and Post-Exposure Outcomes of Smart Homes.
11. **01/2016-03/2019:** Yang Lu (First supervisor)
 - PhD Topic: Acceptance and Adoption of Internet of Things: A user perspective
12. **10/2013-11/2017 (PT):** Houyem Chaib (Second supervisor)
 - DBA: Antecedents and outcome of improvisation in product development teams the UAE
13. **10/2013-12/2016:** Eleni Dermentzi (First supervisor)
 - PhD: Digital civic engagement and impact in Higher Education
14. **10/2010-07/2015:** Carlos Osorio (First supervisor)

- PhD Topic: A study of micro-social networks
- 15. **01/2011-10/2015:** Eftychia Palamida (First supervisor)
 - PhD: Determinants of entrepreneurial intentions: The interrelated role of background, situational and psychological factors
- 16. **10/2009-05/2014 (PT):** Steve Clark (Second supervisor)
 - DBA: Wireless mobility, innovation; social, individual and organizational intelligence: lessons learned from CEOs
- 17. **11/2008-01/2013:** Yazn Alshamaila (First supervisor)
 - PhD: The business impact of on-demand services

Current:

- 18. **04/2022-Present:** Aku Kamwanja (First supervisor)
 - **PhD Topic:** Digital wellbeing
- 19. **02/2022-Present:** Nurul Tanwir (First supervisor)
 - **PhD Topic:** Technology acceptance
- 20. **10/2022-Present:** Mengjie Zhang (First supervisor)
 - **PhD Topic:** Digital twins
- 21. **10/2019-Present:** Kimberley Guo (First supervisor)
 - **PhD Topic:** Metaverses and wellbeing

EDITORIAL BOARD / CONFERENCE BOARD MEMBERSHIPS AND REVIEWING

Board Membership:

1. Digital Business – Editorial Board
2. Journal of Business and Management – Editorial Board
3. International Journal of Business Science and Applied Management (IJBSAM) - Founding Editor (www.business-and-management.org).

The mission of the journal is to enhance the dissemination of knowledge across the business and management community. The journal, which is open access, is indexed by EBSCO, Scopus, the Directory of Open Access Journals and many higher education libraries world-wide. By early 2013, it had published more than 80 papers that were downloaded about 280k times.

4. International Journal of Ebusiness Research (IJEbRR) - International Editorial Review Board
5. International Journal of Information Management (IJIM) - Associate Editor and Distinguished Editorial Advisory Board
6. International Journal of Online Marketing (IJOM)
7. Technological Forecasting and Social Change (TFSC) – Associate Editor and Advisory Board

Conference Committees:

1. Track Chair 2007-2016 British Academy of Management Conference (Ebusiness & Egovernment)
2. Member of the organising committee of the 2014 International Entrepreneurship Educators Conference
3. Member of the HAICTA2011 International Conference Scientific Committee
4. Member of the IRMA2007 International Program Committee
5. Member of the EDUTE 2006 International Conference Scientific Committee
6. Member of the DIF 2018 and DIF 2021 Scientific Committee
7. Member of the UKAIS 2015-2021 Scientific Committee

Reviewer for:

Research Grants:

- British Academy
- British Academy of Management
 - Managed the Transition 2 Funding Scheme in 2021/22
- Economic and Social Research Council (ESRC), UK
- Engineering and Physical Sciences Research Council (EPSRC), UK
- Innovation and Technology Commission, Government of the Hong Kong Special Administrative Region
- Lero, the European Commission's MSCA Scheme and University of Galway, Ireland
- The Icelandic Centre for Research, (RANNIS), Iceland
- Swiss National Science Foundation
- Qatar National Research Fund, Qatar
- UK Academy for Information Systems

Journals:

- Annals of the Association of American Geographers
- Annals of Operations Research
- Baltic Journal of Management
- Behaviour & Information Technology
- British Journal of Management (BJM)
- Business & Society (B&S)
- Cities
- Computers in Human Behavior (CHB)
- Computers in Industry (CI)
- Cyberpsychology, Behavior, and Social Networking
- Economic Geography

- Energy Policy (EP)
- Electronic Commerce Research (ECR)
- European Journal of Marketing (EJM)
- Enterprise Information Systems (EIS)
- Future Generation Computer Systems (FGCS)
- Health Policy and Technology
- Higher Education (HE)
- IEEE Internet Computing
- IEEE Transactions on Engineering Management
- Information and Management (INFMAN)
- Information Systems Management (ISM)
- Information Systems Frontiers (ISF)
- Information Technology & People (ITP)
- International Journal of Business Science and Applied Management (IJBSAM)
- International Journal of Electronic Marketing and Retailing (IJEMR)
- International Journal of Electronic Business (IJEb)
- International Journal of Entrepreneurship and Innovation (IJEI)
- International Journal of Human-Computer Interaction (IJHCI)
- International Journal of Information Management (IJIM)
- International Journal of Information and Communication Technology (IJICT)
- International Journal of Innovation and Regional Development (IJIRD)
- International Journal of Management Education (IJME)
- International Journal of Management Reviews (IJMR)
- International Journal of Medical Informatics (IJMI)
- International Journal of Physical Distribution & Logistics Management (IJPDLm)
- International Journal of Production Research (IJPR)
- International Journal of Production Economics (IJPE)
- International Journal of Retail & Distribution Management. (IJRDM)
- International Journal of Online Marketing (IJOM)
- International Review of Retail, Distribution and Consumer Research (IRRDCR)
- Journal of the Association for Information Science and Technology (JAIST)
- Journal of the Association for Information Systems (JAIS)
- Journal of Consumer Behaviour (JCB)
- Journal of Cloud Computing: Advances, Systems and Applications
- Journal of Current Issues & Research in Advertising
- Journal of Electronic Commerce Research (JECR)
- Journal of General Management
- Journal of Information, Communication & Ethics in Society (JICES)
- Journal of International Entrepreneurship (JIEN)
- Journal of Information Technology (JIT)
- Journal of Marketing Management (JMM)
- Journal of Online Learning and Teaching (JOLT)
- Journal of Product & Brand Management (JPBM)
- Journal of Retailing and Consumer Services (JOcR)
- Journal of Strategic Information Systems (JSIS)
- Journal of Systems and Information Technology (JSIT)
- Journal of Virtual Worlds Research (JVWR)
- New Technology, Work and Employment (NTWE)
- Production Planning & Control (PPC)
- Small Business Economics: An Entrepreneurship Journal (SBE)
- Services Industries Journal (SIJ)
- Studies in Higher Education (SHE)
- Technology in Society (TIS)
- Technological Forecasting and Social Change (TFSC)
- Technovation
- Telecommunications Policy (TP)

Book Chapters and Proposals:

- I have reviewed many books and book proposals.

Conferences:

- I have reviewed papers for various conferences either as a reviewer or as part of the organising committees (e.g. British Academy of Management Annual Conference, UK Academy of Information Systems, European Conference on Information Systems, International Conference on Information Systems, International Conference on Information Resources Management, World Scientific and Engineering Academy and Society conferences, etc.).

CONFERENCE AND EVENT ORGANISATION**Conference:**

1. 21st IFIP W6.11 Conference I3E2022 e-Business, e-Services, and e-Society 09/2022
2. 2022 UK Academy of Information Systems Conference (UKAIS) 04/2022
3. 2021 UK Academy of Information Systems Conference (UKAIS) 03/2021
4. 2020 UK Academy of Information Systems Conference (UKAIS) 04/2020
5. 19th International Conference on Electronic Business (ICEB 2019), 12/2019
2. British Academy of Management Annual Conference. Newcastle, 09/2016
 - I was the co-host of the conference that attracted 914 delegates from across the world (an increase of 25% compared to the previous year). This was the conference's 30th anniversary.

Conference Tracks:

3. British Academy of Management E-Business & E-Government track. Newcastle, 09/2016
4. British Academy of Management E-Business & E-Government track. Plymouth, 09/2015
5. British Academy of Management E-Business & E-Government track. Belfast, 09/2014
6. British Academy of Management E-Business & E-Government track. Liverpool, 09/2013
7. British Academy of Management E-Business & E-Government track. Cardiff, 09/2012
8. British Academy of Management E-Business & E-Government track. Birmingham, 09/2011
9. British Academy of Management E-Business & E-Government track. Sheffield 09/2010
10. British Academy of Management E-Business & E-Government track. Brighton 09/2009
11. British Academy of Management E-Business & E-Government track. Harrogate, 09/2008
12. British Academy of Management E-Business, E-Government & E-Learning track. Warwick 09/2007

Academic Workshops:

1. Australian and New Zealand Academy of Management (ANZAM) 2024 Conference: "Industry Engagement & Impactful Innovation Workshop" New Zealand, 5 December 2024.
2. Developing the Management Studies Community: Data Science Workshops, Queen Mary University London, 19 February 2024.
3. Developing the Management Studies Community: Data Science Workshops, Coventry University, 11 May 2023.
4. Developing the Management Studies Community: Data Science Workshop, Newcastle University, 12 September 2022.
5. BAM E-Business, E-Government SIG Research workshop: "*Making Digital and Data create value*", University of Kent, 21-22 January 2019.
6. BAM E-Business, E-Government SIG Research workshop: "*Technology and Consumer Behaviour*". Joint with the Marketing and Retail SIG, Queen Mary, University of London, 20 May 2016.
7. BAM E-Business, E-Government SIG doctoral symposium. Queen Mary, University of London, 18/19 May 2016.

8. BAM E-Business, E-Government SIG doctoral/ECR workshop. University of East Anglia, 28/29 January 2016.
9. BAM E-Business, E-Government SIG doctoral/ECR workshop. Joint workshop with UKAIS. Northumbria University Business School, 3/4 December 2015.
10. BAM E-Business, E-Government SIG doctoral/ECR workshop. Bradford University School of Management, 9/10 July 2015
11. BAM E-Business, E-Government SIG doctoral/ECR workshop. Department of Business Management, Glasgow School for Business and Society, Glasgow Caledonian University, 28/29 May 2015
12. BAM E-Business, E-Government SIG doctoral/ECR workshop. School of Business, Management and Economics, University of Sussex, 4/5 February 2015
13. BAM E-Business, E-Government SIG doctoral/ECR workshop. Joint workshop with UKAIS. Newcastle University Business School, 20/21 November 2014.
14. BAM E-Business, E-Government SIG doctoral workshop. Norwich Business School, 12/13 June 2014.
15. BAM E-Business, E-Government SIG workshop: *"Social media perspectives in business and government"*. Queen Mary University of London, 31st March 2014.
16. BAM E-Business, E-Government SIG workshop: *"Digital innovation in turbulent times"*. Newcastle University, 4/5 April 2013.
17. BAM E-Business, E-Government SIG workshop: *"New opportunities and challenges in the digital economy"*. Newcastle University, 24/25 May 2010.
18. BAM E-Business, E-Government and E-Learning SIG workshop: *"Emerging opportunities and challenges in E-business: Theories, Methods and Applications"*. Caledonian University, 24/25 January 2008.
19. BAM E-Business, E-Government and E-Learning SIG workshop: *"Ebusiness & I/S Research: Where are we going?"* Brunel University, 3/4 May 2007.
20. Workshop: *"Institutional assessment: Policy and practice"*. Newcastle University, 14th March 2007.
21. Workshop: *"Strategic institutional assessment in higher education"*. Newcastle University, 4th December 2006.
22. BAM E-Business, E-Government and E-Learning SIG workshop: *"New Frontiers in E-business, E-Government and E-Learning"*. Newcastle University, 9/10 November 2006.
23. Northeast Doctoral Training Network Postgraduate Research Workshop: *"E-Business, E-Government and Information Systems"*. Newcastle University, 1st of February 2006.

Practitioner Events:

2020-04 – Present - IoTNorth Events (supported monthly webinars and in person events)

Thinking Thursdays, Newcastle University Business School, 2020

- 2020-06 – "Independent & assisted living: a means to an end?"
- 2020-05 – "Digital Health: what do we know and what should we know?"
- 2020-04 – "The use & role of technology in creating a new culture towards addressing Climate Change"
- 2020-03 – "Digital Ethics in the workplace"
- 2020-02 - "How do we embed a paradigm shift in leadership towards transformational digital leaders?"

Digital Debates, Newcastle University Business School, 2010/14

- 2014-11 – "The complexities of the digital self" with NICAP
- 2014-06 – "Do-It-Yourself technologies: Bridging digital and material in cultural heritage settings" with International Centre for Cultural and Heritage Studies and NICAP
- 2014-02 – "Spread the word!" with Digital Union and British Computer Society
- 2014-02 – "Omni-channel: debating the future of retailing"
- 2013-02 – "Future of Mobile" with Digital Union and Appy Mondays
- 2012-11 – "Competing with IT"
- 2012-02 – "Social media and Rioting: Organising and Responding"
- 2011-09 – "Financial storms + strengthening clouds = bright futures?"
- 2010-05 – "Getting it wrong before, getting it right"

E. TEACHING, SUPERVISING AND QUALITY ASSURANCE IN T&L

PROGRAMME DEVELOPMENT

- 2007: MSc Ebusiness and Information Systems
- 2012: MSc Ebusiness (Emarketing)
- 2024: MSc Business Analytics
- 2024: MSc Digital Business (Ecommerce)
- 2025: MSc Project Management

UNDERGRADUATE TEACHING

Past:

- **BUS3005: Advanced Business Topics (40 Credits) – 2016/17 – 3rd Stage Undergraduate Students**
 - Delivered lectures, seminars and supervised students.
- **Electronic Business (20 credits) – 2004/13 – 3rd Stage Undergraduate Students**
 - Module leader. Delivered lectures, seminars and small group teaching.
- **Business Enterprise (20 credits) – 2004/07 – 2nd Stage Undergraduate Students**
 - Group mentor
- **Business Systems (20 credits) – 2004/07 – 2nd Stage Undergraduate Students**
 - Delivered half of the lectures and undertook computer lab demonstration.
 - Marking, both semesters. Organised the online Blackboard-based exams.
 - Undertook relevant administrative duties.
- **Dissertation Supervision – 2004/12 – 3rd Stage Undergraduate Students**
 - In total, supervised 26 students and marked 35 more dissertations as second marker.

POSTGRADUATE TEACHING

Current:

- **E-business (10/20 credits) – 2007/22– MSc Ebusiness & IS**
 - Module leader. Delivered lectures, set the assignments and examined reports.
- **Research Designs in Management and Business Studies– 2021/22 – Doctoral Students**
 - Delivered workshops

Past:

- **Advanced Seminars (10 credits) – 2008/12 – MSc Ebusiness & IS**
 - Module leader. Delivered lectures, set and marked the assignments.
- **Consultancy Project (20 credits) – 2005/12 – MSc Ebusiness & IS**
 - Module leader. Delivered lectures, supervised student groups and set and marked the reports.
- **Information Systems Analysis and Development (20 credits) – 2005/07– MSc Ebusiness & IS**
 - Module leader. Delivered lectures, set the assignments and examined reports.
- **Research Methods (20 credits) – 2005/08 – MSc Ebusiness & IS**
 - Module leader. Delivered lectures, set the assignments and examined reports.

TAUGHT POSTGRADUATE SUPERVISION

- **Dissertations – 2005/20– MSc Ebusiness & IS and Other Degrees**

- Module leader for the EBIS dissertations module.
- In total, supervised 119 students and marked 115 more dissertations as second marker.

PEDAGOGICAL TRAINING

07/2011:

The role of the Degree Programme Director, Newcastle University, UK

06/2010-07/2010

Certificate of Attendance of Advanced Faculty Training Seminar, Grenoble Ecole De Management, France

09/2009 – 06/2010

MEd Practitioner Enquiry (Distinction), Newcastle University, UK

1/2005 – 1/2006

Postgraduate Certificate in Academic Practice (Merit), Newcastle University, UK

TEACHING QUALITY RECOGNITION & RESEARCH

- I was nominated for the Newcastle University Vice Chancellor's Distinguished Teacher Award in 2011.
- For research projects related to teaching and learning please refer to the Research Projects section.

PEDAGOGICAL INNOVATIONS

TheoryHub: The project aims to create a high-quality academic digital resource that can underpin many pedagogical activities. While doing so, the project also encourages and promotes opportunities for multi/interdisciplinary encounters. A comprehensive exposure to theories can widen students' theoretical appreciation and help lower disciplinary barriers. <https://open.ncl.ac.uk/>

TEACHING PHILOSOPHY STATEMENT

My aim as teacher is to promote a learner-centered environment that promotes self-sufficient learners. I see teaching as more than just the road to knowledge and understanding. I see teaching as the vehicle to appreciation of one's ability to think for one's self. The vehicle is not a mechanistic transmission and reception of factual information. It is an adventure, full of discoveries and countless opportunities for exploration. At the same time, it is a continuous re-evaluation of one's norms and paradigms. Self-sufficient learners are effectively life-long learners, who are well-equipped to go through the long journey of life constantly expanding their horizons. It is not though the destination that matters, but the journey itself. The destination, i.e. knowledge, is waiting patiently to reward the travellers for their courage to embark on the journey, even if, by the time they reach it, they have been rewarded by the countless experiences gained and skills acquired. The riches of knowledge were what the learners sought after and every moment and every step made them wealthier. The sheer excitement of the discoveries though along their path and the passion for pushing their limits further will keep their spirits high and see them through the journey.

EXTERNAL EXAMINATION

1. 09/2024- Present – University of Winchester, UK

- ICBS U/PG (modules on Project, Operations, IS modules)

2. 09/2022-Present – University of Warwick

- Warwick Manufacturing Group (PG Programmes)

3. 09/2019- Present – Lingnan University, Hong Kong

- Business School (BSc of Science (Hons) in Data Science)

Past Appointments:

4. 09/2020-09/2023 – University of Manchester

- Alliance Business School (MBA)

5. 09/2018-09/2022 – University of Bournemouth

- Business School (MSc Innovation Management and Entrepreneurship)

6. 02/2019-02/2022 – Queen Mary University of London

- Business School (MSc Management & Entrepreneurship)

7. 02/2019-02/2022 – University of Sheffield

- Business School (UG Modules)

8. 09/2014-09/2018 – University of Hull

- Business School (MBA)

9. 10/2013-01/2017 – University of Mauritius

- Business School (Undergraduate)

10. 09/2010- 09/2015 – Glasgow Caledonian University

- Business School (Postgraduate / MSc Management Suite)

11. 10/2010-09/2013 – University of York

- Business School (Undergraduate / BSc Accounting, Business Finance and Management & BA/BSc Management)

EXTERNAL EVALUATION IN HIGHER EDUCATION

I have acted as an external assessor for individuals in other institutions nationally and internationally (typically for posts equivalent to senior lecturer and professors), as well as taking part in institutional level evaluations such as those mentioned below.

- 05/2018: City Unity College, Nicosia and Cyprus College, Limassol. The evaluation was undertaken on behalf of the Agency of Quality Assurance and Accreditation in Higher Education.
- 06/2017: UCLan Cyprus and Cyprus International Institute of Management. The evaluation was undertaken on behalf of the Agency of Quality Assurance and Accreditation in Higher Education.
- 01/2011: Department of Management, Technological Educational Institute of Kavala. The evaluation was part of the Greek Higher Education Evaluation.

F. PROFESSIONAL MEMBERSHIPS & ACADEMIC LEADERSHIP AND MANAGEMENT

PROFESSIONAL MEMBERSHIPS & EXTERNAL ROLES

- 1999-Present: Institute of Physics (MInstP)
I was a member of the local Committee (1999-2007)
- 2007-Present: Fellow of the British Academy of Management
Co-Vice Chair of the British Academy of Management (SIG) (2020-22)
Elected Member of the BAM Council (2014-2020)
Chair of the Ebusiness & Egovernment Special Interest Group (2010-2019)
Track chair of the BAM Conference E-business & E-government tracks (2007-2016)
- 2010-Present: Fellow of the Higher Education Academy
- 2013-Present: Fellow of the UK Academy of Information Systems (UKAIS)
President of the UKAIS (2020-2022)
Member of the UKAIS Board (2014-2019)
- 2013-Present: Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA)
- 2021-Present: Association for Information Systems

Past Memberships:

- 2018-20: Member of Academy of Marketing
- 2001-12: Codeworks Connect
- 2004-05: Institute of Small Business and Entrepreneurship (ISBE)
- 2004-05: Service Network (regional business association) /
Elected Vice-chairman of the Ebusiness Sector
- 2004-05: Bridge Club (networking organisation)

CURRENT DUTIES AND POSITIONS

- 2023-Present: Subject Group Head for the Information Systems and Operations Group
- 2011-Present: Leading the ebusiness@newcastle research team.

PREVIOUS DUTIES AND POSITIONS

- 2020-22: Advisory Board Member of Sphere Network
- 2017-20: Member of the Athena SWAN accreditation committee
- 2013-17: Chair of the Workload [Policy] Review Group
- 2014/15: Member Graduate Enterprise & Entrepreneurship Steering Group, Newcastle University
- 2013/15: Subject Group Head for the Marketing, Operations and Systems Group, NUBS
- 2013/14: Research Group Leader for Innovation Systems, NUBS
- 2011/14: Elected member of the Alumni Consultative Group, Newcastle University
- 2012/13: Subject Group Head for the Innovation, Entrepreneurship and Ebusiness Group, NUBS
- 2007/13: Degree Programme Director of the MSc in Ebusiness (E-marketing/IS), NUBS
I co-authored the programme specification and the initially offered modules for the MSc in Ebusiness and Information Systems (EBIS). I have since developed this course into three separate masters: MSc in Ebusiness, MSc in Ebusiness (E-marketing) and MSc in Ebusiness (Information Systems).
- 2006/13: Responsible for the admissions to the MSc in Ebusiness and Information Systems
Student recruitment increased from 12 to about 40 in 2013. I regularly attended open days and international recruitment missions on behalf of the School and the University.
- 2009/12: Exam convenor for Ebusiness, Operations and Innovations MSc Programmes, NUBS

- 2011/12: Participant in the HaSS Faculty Futures programme, Newcastle University
- 2008/10: Member of the IT Committee, NUBS
- 2006/07: Member of the U/G Assessment Working Group, NUBS
- 1999/07: Member of the Institute of Physics NE Branch Committee
- 2000/02: Elected twice Union Councillor, Newcastle University
- 2001: Member of the Welfare & Services Policy Committee, Newcastle University
- 2000: Staff-Student Representative, Newcastle University Physics Department

G. IT SKILLS

I have about 20 years of experience of PHP and mySQL, JavaScript, DHTML, CSS and XML, gained while working for various projects. During my Physics studies I programmed in FORTRAN and worked on the National Super-Computing facilities. I have experience of supporting Windows and UNIX Internet servers (e.g. web servers running Apache, PHP and mySQL platforms). I have completed the first two semesters of the Cisco Network Academy.

I have in depth experience of working with Windows and UNIX and thorough knowledge of all MS Office programs, many of which I have taught. I have worked with many desktop publishing and graphic design packages (e.g. CorelDraw). In addition, I hold a Dreamweaver certificate awarded by the NCFE and have experience of working with the rest of the Adobe CS applications.

H. INTERESTS AND PERSONAL ACTIVITIES

I have a strong interest in the philosophical aspects of science, in particular physics. I am also interested in architecture and photography and have combined these two interests in an online gallery where I post my photographs.

I enjoy travelling. My favourite destinations include Hong Kong, London, Paris and Vancouver. I am looking forward to visiting Toronto and New York. I have been a part-time CAT II pilot for West Wind Airlines based at their Amsterdam Schiphol hub, usually flying a virtual Bombardier CRJ700 twin- jet engine plane.