



**ERASMUS+ Blended Intensive Programme**  
***Entrepreneurship and Innovation for Sustainability 2.0***

The University of Parma is selecting 10 students to participate in **the Blended Intensive Programme (BIP) “Entrepreneurship and Innovation for Sustainability 2.0”**, organised within the framework of the **EU GREEN University Alliance** and coordinated by the University of Évora (Portugal).

The BIP is part of the European Erasmus+ programme, which supports international cooperation between academic institutions and promotes mobility and the exchange of skills among students, teachers, and researchers.

**CONTENT DESCRIPTION**

Sustainable entrepreneurship is now one of the most effective responses to the major environmental, social, and economic challenges of the 21<sup>st</sup> century, requiring vision, innovation, and a strong sense of responsibility. This Blended Intensive Programme (BIP) offers students a unique opportunity to acquire advanced skills in designing and developing sustainable and innovative business models.

Through a dynamic pathway that integrates key topics such as innovation, intellectual property, sustainable finance, market access, and the circular economy, the programme is structured in two parts, combining solid theoretical foundations with a practical and collaborative approach:

- **A virtual component, available until 30 June 2026**, consisting of six asynchronous online modules, at the end of which each participant will be required to develop a business plan;
- **An in-person period from 23 to 27 November 2026** at the **University of Évora (Portugal)**, bringing together participants, international lecturers, and industry experts in a highly interactive, hands-on learning experience. Building on the skills acquired during the online modules, the activities will focus on practical application, collaboration, and the development of innovative solutions, with the aim of refining business plans and preparing the presentation of entrepreneurial ideas within the EU GREEN Festival of Sustainable Entrepreneurship in Évora.

The programme will conclude with the completion of a business plan and the presentation of a final pitch in a significant international context, offering participants the opportunity to showcase their acquired skills and engage with a European network of innovators. This final stage will provide an important opportunity to gain visibility, receive expert feedback, and build strategic professional connections, key elements in bringing ideas toward concrete and high-impact implementation.

**IMPORTANT: Participation in the in-person period is conditional upon attendance of the virtual workshops and the submission of a business plan by 30 June 2026. Without meeting these requirements, access to the in-person activities will not be granted.**

**Programme Details**

Host institution: University of Évora (Portugal)

Virtual course period: available until 30 June 2026 (asynchronous mode)

In-person component: 23–27 November 2026

Language of instruction: English

ECTS credits: 6

University coordinator: Prof. Daniel Milanese

**In case of controversies, the Italian version of the Call for Applications prevails.**



## 1. APPLICATION DEADLINES AND PROCEDURES

The University of Parma will select 10 students. Applications are open to students enrolled in Bachelor's Degree, Master's Degree, Single-cycle Master's Degree, and PhD programmes at the University of Parma for the A.Y. 2025/2026, who are up to date with the payment of tuition fees for the same academic year and who do not expect to graduate before the end of the project (27 November 2026).

Applications must be submitted no later than **12:00 (noon) on 11 May 2026** by completing the following

### FORM

The application is considered complete only if it is filled out in all its parts and includes all required attachments. For evaluation purposes, applicants may also attach additional documents deemed useful for the selection process.

The applicant must be aware of the criminal liability they may incur in the event of false statements or declarations made in the application, pursuant to Articles 46 and 47 of Presidential Decree No. 445/2000.

Incomplete applications will not be considered.

## 2. SELECTION PROCEDURES

The selection procedures are carried out by an Evaluation Committee appointed through a specific provision. The selection criteria for drawing up the ranking are as follows:

1. Evaluation of the motivation letter (maximum total score: 60/100).
2. Evaluation of the originality of the proposed idea and its ability to generate economic and social value in a sustainable way (maximum total score: 40/100).

In the event of a tie between two or more candidates, the Committee will apply the following additional criteria, in order:

1. Participation of the candidate in the "Innovation Days" event held at the University of Parma on 19 and 20 March 2026.
2. Gender balance.
3. Greater relevance of international or professional experience as indicated in the application.
4. If a tie still persists, selection by drawing lots.

## 3. COMMUNICATION OF THE OUTCOME OF THE SELECTION

At the end of the selection procedures, the ranking list will be published on the University's website at the following address: [Blended Intensive Programmes 2025/2026 | University of Parma](#).



The ranking will include the candidates' student ID numbers, the score obtained, and the corresponding evaluation, defined as follows:

- ASSIGNED: selected;
- ELIGIBLE: selected but placed on a waiting list, as all available spots have been filled;
- NOT ELIGIBLE: not suitable for participation in the Programme.

#### 4. ACCEPTANCE OF THE EXCHANGE PLACE AND SCROLLING OF THE RANKING LIST

Following the publication of the results, the assigned student is required to confirm acceptance of the selection through the following [FORM](#) within **three (3) days** from the date of communication of the results. After this deadline, the successful candidate who has not accepted the assignment of the exchange place is automatically considered to have withdrawn, and the place is assigned to the next student on the ranking list.

The next candidate in the ranking list will be contacted by email using their institutional email address (name.surname@studenti.unipr.it).

#### 5. MOBILITY GRANT

To support mobility expenses, the following grant is provided:

Contributo	Importo	Regime fiscale
Lump-sum contribution	€79.00 per day (for the 5 days of the BIP and 2 travel days)	Tax-exempt
Travel Grant – Travel Support	Contribution calculated based on actual costs, depending on the distance travelled in kilometres	Tax-exempt
Lump-sum contribution for students with fewer opportunities	€100.00 per day (for the 5 days of the BIP and 2 travel days)	Tax-exempt, awarded only to students with an ISEE indicator of less than €27,000 per year

Candidates who have been selected and **have developed a business plan by the required deadline** will be contacted by the Welcome, Mobility and International Students Unit (U.O. Accoglienza, Mobilità e Studenti Internazionali) to start the procedures related to the mobility period. The grants will be disbursed by the same Unit.

For further information regarding the grants and mobility procedures, please contact: [bip@unipr.it](mailto:bip@unipr.it)



## 6. PERSONAL DATA PROCESSING

### a. Data controller and parties involved in processing

The Data Controller is the University of Parma, located at Via Università 12, 43121 Parma, Italy. Certified email (PEC): [protocollo@pec.unipr.it](mailto:protocollo@pec.unipr.it)

The Data Protection Officer (DPO) can be contacted by email at the following addresses: [dpo@unipr.it](mailto:dpo@unipr.it); [dpo@pec.unipr.it](mailto:dpo@pec.unipr.it)

### b. Purposes and methods of processing

The personal data provided through the application forms for the selection process and the documentation related to the mobility grant will be processed solely for the institutional purposes of the University of Parma. The information notice on the processing of students' personal data is available on the University website: <https://www.unipr.it/ateneo/elezioni-statuto-e-regolamenti/privacy>, with reference to the full document at: [https://www.unipr.it/sites/default/files/allegati/13-11-2019/informativa\\_generale\\_studenti.pdf](https://www.unipr.it/sites/default/files/allegati/13-11-2019/informativa_generale_studenti.pdf).

## 7. FINAL PROVISIONS

The University of Parma provides insurance coverage for accidents and third-party liability in favour of students engaged in carrying out the activities.

For all institutional communications to students, the email address with the domain @studenti.unipr.it will be used.

## 8. PUBLICITY OF THE SELECTION PROCEDURE

This selection notice will be published on the institutional website [Blended Intensive Programmes 2025/2026 | Università degli studi di Parma](#) and on the University's online official notice board.

## 9. RESPONSIBLE FOR THE PROCEDURE

The person responsible for the administrative procedure is Dr. Alessandro Bernazzoli (e-mail: [eugreen@unipr.it](mailto:eugreen@unipr.it))