



ADVANCED RESEARCH IN ECONOMICS AND MANAGEMENT

CYCLE	XLII
COORDINATOR	Prof. Fabrizio LAURINI email: fabrizio.laurini@unipr.it Department of Economics and Management
DURATION	3 years
START DATE	01/11/2026
PARTNER INSTITUTIONS	<ul style="list-style-type: none">University Cattolica del Sacro Cuore
POSITIONS AVAILABLE	5
ADMISSION PROCEDURE	Assessment of QUALIFICATIONS and Research Project Oral Exam in PRESENCE
ADMISSION REQUIREMENTS	Regardless of age and citizenship, applicants may apply if they hold at least one of the following qualifications: <ul style="list-style-type: none">a Master's degree (Laurea Magistrale or equivalent);a degree awarded under the previous Italian system;an equivalent academic qualification obtained abroad, recognized as suitable for admission to the PhD programme. Applicants who have not yet graduated may also apply, provided that they obtain their degree by 31 October 2026 .
TRAINING OBJECTIVES	
<p>The PhD in Advanced Research in Economics and Management is a highly qualified, three-year programme designed to cultivate researchers who possess the methodological rigour and innovative vision necessary to address the challenges posed by research in the economic and managerial sciences. The course is a progression from the previous PhD in Economics and Management of Innovation and Sustainability, building on the strengths of that programme and incorporating opportunities for improvement. This enhancement is facilitated by the active involvement of PhD students and stakeholders.</p> <p>The programme provides doctoral students with a robust interdisciplinary foundation, sophisticated analytical instruments and competencies in qualitative-quantitative methodologies, thereby orienting them towards the establishment of profiles that can contribute to both scientific advancement within the academic domain and the development of research activities in public institutions, private companies and international organisations. The didactic framework in its entirety is conceived with the objective of honing the critical spirit, consolidating project management and fostering the participants' scientific autonomy. The organisation of the doctoral programme is developed along three main axes, which define the overall framework of the training experience.</p> <ul style="list-style-type: none">Methodological training: The doctoral students will acquire advanced skills in economic and managerial analysis, focusing on both quantitative methods and qualitative analysis. The programme places particular emphasis on computational techniques and tools for collecting, processing and interpreting data.Disciplinary specialisation: Each doctoral student is assigned to a research group that aligns with their academic discipline, thereby facilitating a tailored and comprehensive training programme aimed at cultivating a dissertation that is both scientifically robust and innovative.International experience: Participation in research programmes at foreign universities and centres of excellence is strongly encouraged, with the aim of fostering comparison with advanced methodologies and integration into international scientific networks. <p>The training path is articulated in the following phases:</p> <ul style="list-style-type: none">Year 1, acquisition of core research competencies and definition of the dissertation project;Year 2, development of the dissertation and a visiting research period at international universities or research centres;Year 3, completion of the dissertation and participation in national and international scientific conferences.	



RESEARCH AREAS

- Innovation and competitiveness: industrial policies and sustainable growth models
- Branding and value creation: impact of innovation on marketing and consumer behaviour
- Corporate governance and innovation: new models of control and performance measurement
- Corporate finance: capital structure, investment strategies and risk management
- Innovation and sustainability in agrifood supply chains
- Ethics and sustainability in the relations between economy, business and society
- Other research topics consistent with the scientific field of the members of the PhD Academic Board

Position with Scholarship

N°	Funding entity	Research Area, if any
2	University of Parma (Ministerial funds, University funds and Cariparma Foundation)	
2	University Cattolica del Sacro Cuore	
1	Fully funded by Cariparma Foundation	

ADMISSION ASSESSMENT

Assessment of QUALIFICATIONS: up to 60 points
(a minimum score of 40 points shall be required to be admitted to the Oral Exam)
ORAL EXAM: up to 60 points
Minimum score for ELIGIBILITY: 70/120

ORAL EXAMINATION

THE ORAL EXAMINATION TAKES PLACE IN PERSON.

The ORAL test involves the presentation and discussion of the research project by the candidate without the aid of any powerpoint presentation or other applications, and is aimed at verifying the candidate's aptitude for scientific research and his general preparation on topics related to the research topics of the doctoral course.

Foreign Language

the fluency of which shall be assessed during the Oral Exam

ENGLISH

The verification of knowledge of this language will consist of reading and translating a scientific text in English.

For foreign candidates, basic knowledge of the **ITALIAN LANGUAGE** will also be verified.

SCHEDULE OF THE ADMISSION EXAMS

ASSESSMENT OF QUALIFICATIONS

Candidates are responsible for checking the results of the evaluation of their qualifications through their personal online account <https://unipr.esse3.cineca.it/Root.do> in the days preceding the date of the oral examination.

Publication on the website constitutes official notification. No individual communication will be sent to candidates by email.



ORAL EXAMINATION	DATE	9 th of September 2026	
	TIME	10:00 AM (Italian Time)	
	PLACE	ROOM D Department of Economics and Management Via J.F. Kennedy, 6 43125 PARMA - ITALY	
ADDITIONAL INFORMATION	The choice of research area indicated in Annex A is not binding for the allocation of the PhD research topic, but serves to assess the candidate's competencies during the admission process. The PhD research topic will be assigned by the Academic Board .		
	THE ORAL EXAMINATION MIGHT BE HELD IN ENGLISH	Admission examinations may be conducted either in Italian or English, at the candidate's choice Foreign candidates will be required to demonstrate basic knowledge of Italian .	

LIST OF DOCUMENTS TO BE SUBMITTED AND THEIR EVALUATION	
MANDATORY DOCUMENTS TO BE ATTACHED TO THE ONLINE APPLICATION	
Application form (ANNEX A)	(art. 3.2 of the Competition notice)
Identity Document	Scan of a valid identity document with photo (i.e. identity card, passport)
Curriculum Vitae et studiorum	No specific CV format is required (see art. 3.2 of the Competition notice)
Abstract of degree thesis	Abstract of the second-cycle (Master's) degree thesis or, for applicants who have not yet graduated, of the draft thesis approved by the supervisor (max. approximately 10,000 characters including spaces, excluding bibliography)
Academic Qualifications	Certificates and academic transcript of records for both Bachelor' and Master' degrees containing the following details for each degree held: (art. 3.2 of the Competition notice): University that granted the degree - Type of degree (first cycle/second cycle/single cycle) Name of the degree program - Date of graduation - Final mark - List of exams and corresponding scores (academic transcript of records) - Translation into Italian or English (only for degrees issued in languages other than Italian or English).
Research Project	The research proposal must be written in Italian or English, in accordance with the format attached to the Call for Applications. It must focus on an original research topic (unpublished, developed personally by the candidate, PENALTY NOT EVALUATION. It should be noted that the Examination Board can use of IT tools useful for verifying the originality of the submitted Project). In accordance with the Guidelines for the responsible use of Artificial Intelligence in education and research , the candidates must explicitly state whether they have used Generative Artificial Intelligence systems in the production of the research proposal attached to their application form, specifying which tools were used and for which parts of the document. During the oral examination, the Admission Board will assess the candidate's full mastery of the content included in the document and their ability to justify the methodological and scientific choices made in the project.



	<p>The research proposal does not constitute a binding commitment for the subsequent choice of the PhD research topic, which will be assigned by the Academic Board</p> <p>Failure to submit the research proposal will result in exclusion from the selection procedure.</p>	
LIST OF EVALUABLE QUALIFICATIONS (only qualifications written in Italian or English will be considered valid and evaluated by the Selection Committee)		
Curriculum Vitae et studiorum	Including the candidate's academic record as well as post-degree experience, accompanied by a self-declaration certifying the examinations taken, the corresponding grades, and the final degree mark. Grades obtained in examinations and the final degree mark will constitute the most significant element in the evaluation.	Up to 10 points
Degree thesis	Congruence with the research topics of the PhD course and quality of the research methodology	Up to 15 points
Research Project	The project will be evaluated based on the scientific value, the originality of the proposal, the articulation, the feasibility of the proposal and the consistency with the themes of the doctorate.	Up to 22 points
Statement of Research Interest	Short text – maximum 1 page – in Italian or in English, aimed at explaining the candidate's reasons to attend the PhD program and at describing her/his specific research interests	Up to 6 points
Scientific Publications	Monographs, articles in scientific journals, chapters of books, convention papers. The assessment will be carried out with a view to accessing the PhD course and taking into account the degree of maturity required for the specific position. Only publications of which a copy has been included among the qualifications presented will be evaluated and not any publications cited exclusively in the curriculum and / or in the form of a list.	Up to 3 points
Other qualifications	Qualified professional experiences (in the case of professional experiences, continuous and lasting ones will be privileged - at least one semester - and will be evaluated only if they are recognized as functional to the acquisition of skills, experience and qualification in the research areas covered by the specific doctoral course); other academic qualifications (masters, advanced courses, at least two-monthly training courses provided by university-level training institutions or bodies); teaching, seminar or university training experiences.	Up to 4 points
EVALUATION ORAL EXAM		
Interview Program	Evaluation CRITERIA	POINTS
The ORAL EXAM includes the presentation of the research project and is aimed at assessing the suitability of the applicant to pursue scientific research as well as the general knowledge of issues connected to the PhD course	<ul style="list-style-type: none"> ○ knowledge of the foreign language ○ research project presentation ○ general knowledge of issues connected to the PhD course 	Up to 60 points