



**THE UNIVERSITY OF PARMA**  
The world awaits

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WHY STUDY WITH US?  
LET **THE NUMBERS** DO THE TALKING:

**800**   
professors and  
researchers

**31k**   
students from Italy and  
all over the world

**96**   
courses to  
choose from

**100%**   
grants for  
those entitled

ACADEMIC YEAR 2021/2022

Edizione giugno 2021

TWO-YEAR SECOND-CYCLE DEGREE



# INTERNATIONAL BUSINESS AND DEVELOPMENT

Economia internazionale e dello sviluppo



**UNIVERSITÀ  
DI PARMA**

# INTERNATIONAL BUSINESS AND DEVELOPMENT

Double degree with FECAP - Fundação Escola de Comércio  
Alvares Penteado, Grenoble École of Management,  
Bochum University of Applied Science e Vilnius University



## WHY PARMA?

This course, which has been running for many years, was the first to be offered entirely in English, and students' reactions have been extremely positive.

This course is for you if: You would like to study in a globalized environment alongside students who come from all over the world; you would like opportunities to study abroad both through bilateral agreements and double degrees; you would like to broaden your linguistic and intercultural abilities to work in an international setting, whether based in

Italy or abroad; you wish to focus on international aspects of Economics; you would like to do a Master's degree in Economics though coming from another 3-year degree course; you are looking for a course with a pragmatic approach, where theory and practice always go hand-in-hand; you would like to find yourself within a hard-working but friendly environment, where personal attention is given to students but hard-work and creativity are expected.

## WHAT ARE YOU GOING TO LEARN?

### YEAR 1

- ECONOMIC STATISTICS
- SOCIOLOGY OF GLOBALIZATION  
OR
- MICRO&MACRO ECONOMICS

- COOPERATION AND COMPETITION AMONG FIRMS
- INTERNATIONAL ACCOUNTING AND GOVERNANCE
- INTERNATIONAL BRANDING & RETAILING
- GROWTH AND HISTORY OF THE GLOBAL ECONOMY

### YEAR 2

- INTERNATIONAL FINANCIAL MANAGEMENT
- LAW, ECONOMICS AND CULTURE
- CONTEMPORARY ISSUES AND TOOLS IN ECONOMICS
- DEVELOPMENT ECONOMICS AND INTERNATIONAL COOPERATION
- ENVIRONMENTAL ECONOMICS AND POLICY

### OTHER TRAINING ACTIVITIES

- COMMUNICATION SKILLS
- ACTIVITIES TO CHOOSE FROM
- THESIS

### TOTAL

SSD	CFU
SECS-S/03	9
SECS-P/01	9
SECS-P/02	9
SECS-P/06	9
SECS-P/07	9
SECS-P/08	9
SECS-P/06	5
SECS-P/12	4

SSD	CFU
SECS-P/11	9
IUS/05	8
SECS-P/06	9
SECS-P/01	9
SECS-P/02	6

CFU
3
8-12
14
<b>120</b>

## WHAT TO EXPECT AFTER YOUR COURSE

An IBD graduate has the global market on their horizon. They may work in Italy or abroad, wherever Economic and Socio-cultural abilities with a strong international characteristic are required. An IBD graduate may therefore find a home in the industrial and service sectors, wherever contact with foreign companies is indispensable. They may work in international institutions and in

organizations that work within the international co-operation sector. Fluency in English and the experience of studying through English and/or international internships within companies or organizations, are factors that are much-appreciated and may make the difference within the world of work.

## GENERAL INFORMATION

### ORIENTATION

**PROF. PAOLO FABBRI** [paolo.fabbri@unipr.it](mailto:paolo.fabbri@unipr.it)

**PROF. VINCENZO DALL'AGLIO** [vincenzo.dallaglio@unipr.it](mailto:vincenzo.dallaglio@unipr.it)

### ADMISSION

**No Admission test required**

### DEPARTMENT

**Economic and Business Sciences** - [sea.unipr.it](http://sea.unipr.it)

Via J. Kennedy, 6 - Parma

### TYPE AND DURATION

**2-year Master's Degree**

### DEGREE CLASS

**LM-77** Master's Degree in Business and Economic Sciences

### SITO DEL CORSO

**[cdlm-ibd.unipr.it](http://cdlm-ibd.unipr.it)**