

Zoom link to participate:
shorturl.at/lzKUZ
(Meeting ID: 823 6183 7225)



UNIVERSITÀ
DI PARMA



Neuroscience
& Humanities



SCREENS AND THE DIGITAL MEDIASCAPE
(IN PANDEMIC TIMES)

Feeling in Seeing is Believing : the Visceral Dimension of Visual Politics (When News are Fake)



PROF. MANOS TSAKIRIS
PROF. MANOS TSAKIRIS, UK

Photography mediates our experience of the world and our understanding of socio-political events. Beyond our cognitive judgments about the images we consume in the media, we respond and relate to (visual) politics in visceral, embodied ways. We will present a series of psychological and psychophysiological studies that investigate how visceral responses influence our judgments about photojournalistic images. Taken together our findings highlight the role of embodiment in determining our beliefs about realness in a political culture powered by images.

5:00 PM (GMT+1) | MARCH 5TH 2021



Neuroscience & Humanities