PERFETTI VAN MELLE
We are one of the world’s largest manufacturers and distributors of confectionery and chewing gum. Some of our most loved brands include Chupa Chups, Golia, Vivident, Daygum and Mentos. Employing over 17,000 people and operating 35 companies throughout the world, Perfetti Van Melle has a true global reach.

CAREER KITCHEN
Career Kitchen is Perfetti Van Melle’s internship program (www.careerkitchen.it).

Participating in our Career Kitchen program you’ll:
- Work on a specific project in your chosen department
- Be assigned a company tutor
- Gain a 360° insight into our business through a series of workshops & meetings with each Company department
- Receive leadership training

OPEN OPPORTUNITY: TRADE MARKETING – MODERN TRADE

Scope of the role and learning activities
The successful candidate will become a part of our Trade Marketing Team. He/she will have the opportunity to acquire a thorough knowledge of the Trade Marketing levers, Modern Trade sales channel and product categories by assisting with following activities:
- Data analysis: sell-in / sell-out and QlickView data
- Category management projects
- Support on development and deployment of distribution/category plan
- Support on development and deployment of promotional activities
- Supporting the Perfect Store project

Desired Education and Technical Competencies
- Commerce, Marketing or Trade Marketing Degree
- Excellent excel and power point knowledge

Skills And Behaviours
- Strong Analytics skills
- Passions for numbers and analysis
- Quick learner with strong efficiency
- A great team player with excellent sharing and collaboration skills
- Precision and attention to details
- Act with passion, highly motivated to reach individual and company goals

HOW TO APPLY
To apply send your CV to careerkitchen@it.pvmgrp.com – indicating in your email subject UNIPR-TRADE MARKETING. Candidates that fit the profile will be contacted for an interview.

MORE DETAILS
Office Location: Via G. Rossini 1/A Lainate (MI)
Compensation: €800 + canteen
**Start date: September 2019**
Duration of internship: 6/12 months