

BOSCH - A GLOBAL NETWORK

Four Business Sector:

Bosch Group

€ 77.9 bn in sales



410,000
Associates



150 countries



Mobility Solutions



Industrial Technology



Energy and Building
Technology



Consumer Goods

61%



Share of
Sales

39%



Bosch in Italy



MILANO

Robert Bosch SpA
 Bosch Security Systems SpA
 Bosch Rexroth SpA
 Bosch Rexroth AG (Branch in Italy)
 Bosch Energy and Building Solutions Italy Srl
 EDiM SpA
 BSH Elettrodomestici SpA

TORINO

Robert Bosch GmbH (Branch in Italy)
 ETAS GmbH (Branch in Italy)
 Bosch Engineering GmbH (Branch in Italy)

CREMONA

VHIT SpA

PARMA

Bosch Automotive Service Solutions Srl

MODENA

Bosch Rexroth Oil Control SpA

BERGAMO

Aresi SpA

UDINE

Freud SpA

BOLOGNA

Holger Christiansen Italia Srl

RAVENNA

Deca Srl

ROMA

BARI

Centro Studi Componenti per Veicoli SpA
 Tecnologie Diesel SpA

Employees: 6.100

(preliminary data as of 31.12.2019)

● Headquarters



Sales



Manufacturing



Research and Development

Mobility Solutions



Industrial Technology

Energy & Building Technology

Consumer Goods

#Restart Hackathon Bosch

May 19 – 21, 2020 - Online

#Restart – What is Restart Hackathon?

OnLine - Hackathon – May 19-21, 2020

GOAL: Find innovative ideas and business solutions for the period after COVID-19.

DURATION: 72h non-stop.

PARTICIPANTS: Max 125 Students from all Italian Universities.

WORKING METHODOLOGY: Participants will work in small groups (5 people) supported by Bosch Mentors.

OUTLINE: 19 May – 21 May 2020



TOOLS: Virtual Rooms in Microsoft Teams

#Restart – Who are we looking for?

OnLine - Hackathon – May 19-21, 2020



Students (bachelor, master, PhD)



Entrepreneurial, creative, problem-solver, innovative



- Tech (web/app developer, electronics, informatics, telecom)
- Data (data science, statistics, mathematics)
- Business/marketing
- Humanities (design, sociology, psychology, etc.)

May 19 - 21, 2020 | #RESTART Hackathon Online - Bosch

#RESTART Hackathon is looking for talented university students. Let's take part to the change!

The best student opportunity to share new business ideas to face the period Post COVID-19. Developing solutions for:

- MOBILITY
- EARLY DIAGNOSIS
- MANUFACTURING PROCESS
- SOCIALITY

Apply here:
<https://bosch.eventscase.com/IT/BoschHackathonRESTART>

Powered by: #restart

#Restart – Challenge topic

OnLine - Hackathon – May 19-21, 2020



Mobility

A different use of public transport, maximize use of private transport, enlarging private car functionalities (e.g. data collection, self-diagnosis).



Early Diagnosis

The importance of infection monitoring to optimize the organization of the health system and to support business continuity.



Manufacturing Processes

New logics in the management of the process production (Lean, 5S, maintenance, commissioning, etc), due to social distancing.



Sociality

Social distancing and new spaces. A different way to use everyday environments such as: office, home, shops.

#Restart – Hackathon Value Proposition

OnLine - Hackathon – May 19-21, 2020

- ✓ **Learn** *about current developments and opportunities for the future;*
- ✓ **Network** *with Bosch and our partners;*
- ✓ **Gain** *valuable experience for future employment;*
- ✓ **Meet** *diverse, talented, entrepreneurial peers;*
- ✓ **Develop** soft skills by working in interdisciplinary teams & pitching an idea to a large audience;
- ✓ **Realize** an outstanding idea with the possibility of Bosch's long-term support;
- ✓ **Win** stage in our Multinational – Bosch.



#Restart – Agenda

OnLine - Hackathon – *May 19-21, 2020*

April, 30 Sending eMail to all University committee with event Flyer and subscription link.

May, 13 Application closing. Maximum number of participants: 125 Students (Max 25 Groups).
Each confirmed participants will receive a confirmation email with attached a Training About Business Model Canvas – to be mandatory be use during Hackathon.

May, 14 Final tuning of Microsoft Teams functionalities together with Mentors.

May, 19 H: 15.00
Welcome RemoteBrief – Welcome to all Students. Presentation of Hackathon and Mentors.
Mentorship RemoteBrief – Mentors will define challenge with theirs group.

May, 21 H: 15.00
Pitch Presentation and Winning teams proclamation.