

Four Business Sector:

Bosch Group



77.9 bn in sales



410,000 Associates



150 countries





Industrial Technology



Energy and Building Technology





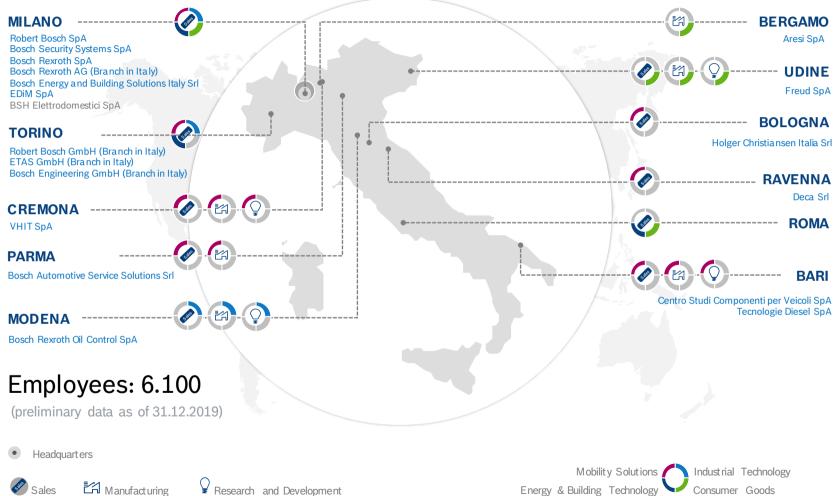
Share of Sales





Bosch in Italy









#Restart - What is Restart Hackathon?

OnLine - Hackathon - May 19-21, 2020

GOAL: Find innovative ideas and business solutions for the period after COVID-19.

DURATION: 72h non-stop.

PARTICIPANTS: Max 125 Students from all Italian Universities.

WORKING METHODOLOGY: Participants will work in small groups (5 people) supported by Bosch Mentors.

OUTLINE: 19 May - 21 May 2020



TOOLS: Virtual Rooms in Microsoft Teams



#Restart - Who are we looking for?

OnLine - Hackathon - May 19-21, 2020



Students (bachelor, master, PhD)



Entrepreneurial, creative, problem-solver, innovative



- Tech (web/app developer, electronics, informatics, telecom)
- Data (data science, statistics, mathematics)
- Business/marketing
- Humanities (design, sociology, psychology, etc.)





#Restart - Challenge topic

OnLine - Hackathon - *May* 19-21, 2020



Mobility

A different use of public transport, maximize use of private transport, enlarging private car functionalities (e.g. data collection, self-diagnosis).



Early Diagnosis

The importance of infection monitoring to optimize the organization of the health system and to support business continuity.



Manufacturing **Processes**

New logics in the management of the process production (Lean, 5S, maintenance, commissioning, etc), due to social distancing.



Sociality

Social distancing and new spaces. A different way to use everyday environments such as: office, home, shops.



#Restart - Hackathon Value Proposition

OnLine - Hackathon - *May* 19-21, 2020

- ✓ **Learn** about current developments and opportunities for the future;
- ✓ **Network** with Bosch and our partners;
- ✓ **Gain** valuable experience for future employment;
- ✓ **Meet** diverse, talented, entrepreneurial peers;
- ✓ **Develop** soft skills by working in interdisciplinary teams & pitching an idea to a large audience;
- ✓ **Realize** an outstanding idea with the possibility of Bosch's long-term support;
- ✓ Win stage in our Multinational Bosch.



#Restart - Agenda

OnLine - Hackathon - May 19-21, 2020

