



ECONOMICS & MANAGEMENT OF INNOVATION & SUSTAINABILITY	
Cycle	XXXIII
Duration	3 years
Coordinator	Prof. Stefano AZZALI – Department of Economics and Management – E-mail: stefano.azzali@unipr.it
Research Topics (the applicant MUST indicate one research topic)	<ol style="list-style-type: none"> 1. Normative aspects and the effects of agricultural and agribusiness policy 2. Accounting & Auditing 3. Environmental and natural resource economics 4. Knowledge, organization, human capital and labor economics 5. Cultural economics: politics and management 6. Economics and industrial and development policy 7. Economics and public sector management 8. Finance and risk management 9. Health care and health care management 10. Brand and value creation 11. Performance evaluation, balance analysis and business management auditing 12. New entrepreneurship, company strategies and managerial development 13. Intangible resources and management systems, evaluation and reporting according to financial and non-financial indicators 14. Economic decisions in the presence of risks 15. Consumer Behavior & Marketing Management 16. Regional and Territorial Systems 17. Developing a Sustainable New Business Model in Insurance Brokerage Corporates through the Intellectual Capital Analysis.
Partner Institution	University of Ferrara
Training objectives	The program is designed to train Ph.D research candidates who possess analytical skills in business economics, and theoretical and quantitative economics; while it integrates basic economic tools, business economics, and statistics in a way unique to this curriculum. Research topics are ample but circumscribed in their inter-relation and specific characteristics, and allow for the introduction of analytical factors related to information systems, business management and organizational processes, as well as the management of complex socio-economic and policy phenomena on regional and macro-economic levels. Regional issues are emphasized with the aim of efficiently cooperating with local businesses and institutions while keeping with the thematic research areas and specific expertise of department faculty.



	Complementarity between thematic areas (economics, business economics, and within the lines that define these macro-areas) and levels of analysis (micro-macro, business-public institutions) is directed towards fostering skills which are highly applicable on the regional, Italian, and European job market.	
Academic degree required	Laurea Magistrale LM-16 Finanza, LM-31 Ingegneria Gestionale, LM-35 Ingegneria per l'Ambiente e il Territorio, LM-52 Relazioni Internazionali, LM-56 Scienze dell'Economia, LM-62 Scienze della Politica, LM-63 Scienze delle Pubbliche Amministrazioni, LM-76 Scienze Economiche per l'Ambientale e la Cultura, LM-77 Scienze Economico-Aziendali, LM-81 Scienze per la Cooperazione allo Sviluppo, LM-82 Scienze Statistiche, LM-83 Scienze Statistiche Attuariali e Finanziarie, LM-90 Studi Europei or Laurea pursuant to the previous university system, or a foreign academic qualification that has been recognized as equivalent.	
POSITIONS PUT OUT TO COMPETITION		
With Scholarship		6
With Scholarship reserved for candidates that have achieved degree abroad		1
Without Scholarship		2
	TOTAL	9
KIND OF SCHOLARSHIP		
N°	Funding entity	Research Topic, if any
2	Scholarship Ministerial funds	--
3	Funded by University of Ferrara	--
1	Funded by University of Ferrara with Ariotesa Broker s.r.l.	<ul style="list-style-type: none"> Developing a Sustainable New Business Model in Insurance Brokerage Corporates through the Intellectual Capital Analysis
1	Co-funded by Fondazione Cariparma	--
ADMISSION PROCEDURES		
Assessment of QUALIFICATIONS: up to 80 points (a minimum score of 30 points shall be required to be admitted to the Oral Exam) ORAL EXAM: up to 40 points Minimum score for ELIGIBILITY: 70/120		
Foreign Language	Language the fluency of which shall be assessed during the Oral Exam: ENGLISH.	
Possibility of videoconference for candidates residing or temporarily abroad (the relevant request shall be submitted using the form attached to the competitive examination announcement)		YES
THE INTERVIEW MAY BE HELD ALSO IN ENGLISH		



LIST OF QUALIFICATIONS TO BE SUBMITTED AND THEIR ASSESSMENT		
Graduation thesis	Abstract of the graduation thesis (mandatory qualification)	Up to 15 points
Curriculum Vitae et studiorum and other qualifications	Including academic career and postgraduate experience, accompanied with a statutory declaration in lieu of the certification of the exams passed with the relevant marks, as well as the final graduation mark (mandatory qualification)	Up to 35 points
Research Project	<p>The research project shall consist of a maximum of 3 pages, be written in Italian or in English, focus on an original research topic and it shall be structured as follows: introduction of the problem in the scientific context, significance of the problem, expected results, argumentation. A description of the thematic areas is accessible at the following link: http://www.dipartimentooeconomia.unipr.it/dottorato EMIS</p> <p><u>It does not represent a constraint with respect to the following choice of the doctoral thesis</u></p>	Up to 30 points
SCHEDULE OF THE ADMISSION EXAMS		
ORAL EXAM	ORAL EXAM DATE: 19 September 2017 TIME: 11:00am PLACE: Department of Economics and Management Via J.F. Kennedy, 6 – 43125 PARMA - ITALY	
Oral Exam topics	The Oral Exam will focus on the discussion of the research project presented by the candidates, their experience in the field of scientific research (including thesis) and on motivation towards his PhD.	
OTHER INFORMATIONS	For foreign candidates, the admission examinations may be held in English at the candidate's choice.	