



**UNIVERSITÀ  
DI PARMA**

## Seminar

*September 27<sup>th</sup> – Room A (Aule delle Scienze)*

# The Italian Food Valley: The heritage of the Mediterranean diet between safeguarding tradition, sustainability and economic value

14.00 - Greetings by the School of Advanced  
Studies on Food and Nutrition

14.10 - Traditional value chains in a regional  
context: the Strenght2Food project  
*Davide Menozzi*

15.00 - Madegus: educating towards a  
sustainable diet  
*Francesca Giopp*

16.00 - Food authenticity & traceability: the  
determination of food origin using  
science  
*Augusta Caligiani*

17.00 - Visit to the food science labs