

## UNIVERSITIES FOR A WORLD WITHOUT BORDERS

### VIII International Seminar and IX General Assembly of the Coimbra Group of Brazilian Universities & First Brazil-Italy Rectors' Meeting

Università di Parma - Italy  
24 to 28 October 2016

### PROGRAMME (updated 23 October)

---

Languages:

24 October:

Portuguese – consecutive translation of Italian speakers

25 October: simultaneous translation provided in English, Italian, Portuguese and Spanish

26, 27, 28 October:

Plenary Sessions: simultaneous translation provided in English, Italian, Portuguese and Spanish

Parallel Sessions: specific consecutive translation support will be provided. Speeches can be in the following languages: English, Portuguese, Spanish or Italian.

## UNIVERSITIES FOR A WORLD WITHOUT BORDERS

### IX General Assembly of the Coimbra Group of Brazilian Universities

**MONDAY, OCTOBER 24 Palazzo Centrale - Aula Magna**

---

**MORNING 13:00 – 14:20 Registration**

**AFTERNOON 14:30 – 16:00 Welcome from**

**Loris Borghi** – Rector of the *Università di Parma*

**Angela Maria Paiva Cruz** – President of the Coimbra Group of Brazilian Universities (CGBU)

**Francesca Zanella** – Pro Rector for General and Legal Affairs with delegation for Coordination of Internationalisation Activities - *Università di Parma*

**Andrea Cilloni** – President of the International Centre for Research on Cooperatives Activities – *Università di Parma*

**Rossana Valéria de Souza e Silva** – Executive Director of the Coimbra Group of Brazilian Universities (CGBU)

Adoption of the Agenda

**IX CGBU's General Assembly (Part I)**

*Exclusive to CGBU Associated Universities representatives.*

**16:00 – 16:30 Coffee Break**

**16:30 – 18:00 IX CGBU's General Assembly (Part II)**

*Exclusive to CGBU Associated Universities representatives*

**18:30 – 20:00 Welcome cocktail** – Palazzo Centrale – Atrio delle Colonne

In collaboration with  
Ambasciata del Brasile in Italia and CRUI (Conferenza dei Rettori delle Università Italiane)

## UNIVERSITIES FOR A WORLD WITHOUT BORDERS

### First Brazil-Italy Rectors' Meeting and VIII International Seminar of the Coimbra Group of Brazilian Universities

**TUESDAY, OCTOBER 25 Palazzo Centrale - Aula Magna**

---

MORNING      **08:00 – 09:50**      Registration

*Musical session by University of Parma's Choir*

**10:00 – 12:00**      **Welcome Address and Opening Ceremony**

**Welcome Address**

**Loris Borghi** - Rector of the *Università di Parma*

**Ricardo Neiva Tavares** - Ambassador of Brazil to Italy

**Gaetano Manfredi** – President of the Italian Universities Rectors' Association (CRUI)

**Angela Maria Paiva Cruz** – President of the Coimbra Group of Brazilian Universities

**Speeches held by Italian Authorities**

**Stefania Giannini** – Minister of Education, University and Research of the Italian Republic

**Patrizio Bianchi** – Councilor for the Coordination of European Policies for Development, Vocational Training, University, Research and Labor – Emilia Romagna Regional Government

**Nicoletta Paci** – Vice Mayor of Parma

**Giuseppe Forlani** – Prefect of Parma

**Mauro Lusetti** – President of the National Cooperative League

**Francesca Zanella** – Pro-Rector for General and Legal Affairs with delegation for Coordination of Internationalisation Activities – *Università di Parma*

### **Speeches held by Brazilian Authorities**

**Cleunice Rehem** - Representative from the Brazilian Ministry of Education

**Daniel Alves Natalizi** - Representative from the National Council of Technological and Scientific Development (CNPq)

**Angela Maria Paiva Cruz** - President of the Association of Heads of Federal Institutions of Higher Education (ANDIFES)

**Adélia Pinheiro** – Representative of the Association of Municipal and State Universities (ABRUEM)

**Marcelo Fernandes de Aquino** - Representative of the Association of Confessional Universities' Rectors – (ABRUC)

**Minoru Kinpara** - Representative of the Council of Brazilian Universities' Rectors (CRUB)

**Rossana Valéria de Souza e Silva** – Executive Director of the Coimbra Group of Brazilian Universities (GCUB)

**12:00 – 13:30** **Buffet Lunch** – Palazzo Centrale – Corridoio d'onore

AFTERNOON

*13:30 – 14:15* **Round Table 1\***

**Academic Mobility between Brazil and Italy:  
Development of Research and Innovation Networks**

**Chairman (BRAZIL): Miriam da Costa Oliveira** - Rector of the *Universidade Federal de Ciências da Saúde de Porto Alegre* - UFCSPA

**Chairman (ITALY): Sauro Longhi-** Rector of the  
Università Politecnica delle Marche

***Brazilian Universities***

**Liane Maria Calarge** - Rector of the *Universidade  
Federal da Grande Dourados* - UFGD

**Berenice Quinzani Jordão** - Rector of *Universidade  
Estadual de Londrina* - UEL

***Italian Universities***

**Bruno Botta** – Pro-Rector of the *Sapienza Università di  
Roma*

**Lorenzo Chieffi** – Delegate of the *Seconda Università  
degli Studi di Napoli*

**Carlo Francesco Morabito** – Pro-Rector Vicar and  
Delegate for Internationalisation of the *Università  
Mediterranea di Reggio Calabria*

**Paolo Palchetti** - Delegate from the *Università di  
Macerata*

**Pierluigi Sacco** - Delegate for international affairs from  
the *Libera Università di Lingue e Comunicazione* - IULM

**Paola Spinozzi** – Delegate from the *Università degli  
Studi di Ferrara*

**14:15 – 15:00 Round Table 2\***

**University – Company Partnership: Entrepreneurship  
and Education for the Labor Market**

**Chairman (BRA): José Arimatéia Dantas Lopes** - Rector  
of *Universidade Federal do Piauí* - UFPI

**Chairman (IT): Flavio Corradini** - Rector of *Università  
di Camerino*

### ***Brazilian Universities***

**Marcelo Fernandes de Aquino** – Rector of *Universidade do Vale do Rio dos Sinos* - UNISINOS

**Paulo Afonso Burmann** - Rector of *Universidade Federal de Santa Maria* - UFSM

### **Italian Universities and Enterprises**

**Andrea Cilloni** - Delegate *Università di Parma*

**Stefania Monini** - HR Director of the CIR Food Soc. Coop.

**Ivano Ferrarini** - General Director of the Conad Centro Nord Soc. Coop.

**Marco Gilli** – Rector of the *Politecnico di Torino*

**Sara Rainieri** - Delegate *Università di Parma*

**Anna Tozzi** - Pro-Rector Delegate for International Relations of the *Università degli Studi dell'Aquila*

## **15:00 – 15:45 Round Table 3\***

### **University Internationalisation and Social Inclusion Policies**

**Chairman (BRA): Maria Lúcia Cavalli Neder** – Rector of *Universidade Federal de Mato Grosso* - UFMT

**Chairman (IT): Anna Tozzi** – Pro-Rector Delegate for International Relations *Università degli Studi dell'Aquila*

### ***Brazilian Universities***

**Ângela Maria Paiva Cruz** - Rector of *Universidade Federal do Rio Grande do Norte* - UFRN

**Julio Cezar Durigan** - Rector of *Universidade Estadual Paulista "Julio de Mesquita Filho"* - UNESP

**José Bites de Carvalho** - Rector of *Universidade do Estado da Bahia* - UNEB

**Jefferson Fernandes do Nascimento** - Rector of *Universidade Federal de Roraima* - UFRR

**Reinaldo Centoducatte** - Rector of *Universidade Federal do Espírito Santo* - UFES

**Mauro Augusto Burkert Del Pino** - Rector of *Universidade Federal de Pelotas* - UFPEL

**Sidney Luiz de Matos Mello** - Rector of *Universidade Federal Fluminense* - UFF

#### ***Italian Universities***

**Carla Bagna** – Delegate for International Relations of the *Università per Stranieri di Siena*

**Fulvio Celico** - Delegate *Università di Parma*

**Thelma Pertinhez** – Representative *Università di Parma*

**Angelo Riccaboni** – Rector of *Università degli Studi di Siena*

### **15:45 – 16:30 Round Table 4\***

#### **Universities and Cooperation for Development**

**Chairman (BRA): Maria José Sena** - Rector of the *Universidade Federal Rural de Pernambuco* - UFRPE

**Chairman (IT): Umberto Triulzi** - Delegate of the *Conferenza dei Rettori delle Università Italiane*

#### ***Brazilian Universities***

**Targino de Araújo Filho** - Rector of *Universidade Federal de São Carlos* - UFSCAR

**Paulo Afonso Burmann** – Rector of *Universidade Federal de Santa Maria* - UFSM

### ***Italian Universities***

**Roberta Altin** – Delegate of *Università degli Studi di Trieste*

**Marina Calloni** – *Università degli Studi di Milano-Bicocca*

**Flavio Corradini** – Rector of *Università di Camerino*

**Fabio Mazzola** – Pro Rector of the *Università degli Studi di Palermo*

**Michele Piana** – Pro Rector for Research the *Università degli Studi di Genova*

**Fabio Maria Santucci** – Delegate for International Cooperation of the *Università degli Studi di Perugia*

**Leopoldo Sarli**- Delegate *Università di Parma*

### **16:30 – 17:15 Round Table 5\***

**Speeches from Brazilian and Italian Universities:  
Characteristics, Priorities and Expectations with  
regards to Bilateral Cooperation**

**Chairman (BRA): Cleuza Maria Sobral Dias** – Rector of the *Universidade Federal do Rio Grande - FURG*

**Chairman (IT): Francesco Ubertini** – Rector of *Alma Mater Studiorum – Università di Bologna*

### ***Brazilian Universities***

**José Bites de Carvalho** – Rector of the *Universidade do Estado da Bahia - UNEB*

**Marco Antonio Fontoura Hansen** – Rector of the *Universidade Federal do Pampa - UNIPAMPA*

**Paulo Márcio de Farias e Silva** – Rector of the *Universidade Federal de Alfenas - UNIFAL*

**Berenice Quinzani Jordão** – Rector of the *Universidade Estadual de Londrina - UEL*



***Italian Universities***

**Sergio Bortolani** – Professor Emeritus of the *Università degli Studi di Torino*

**Lorella Franzoni** – Delegate *Università di Parma*

**Gino Mariotto** – Rector’s Delegate for Health and Safety on Worksites of the *Università degli Studi di Verona*

**Anna Tozzi** - Pro Rector Delegate for International Relations of the *Università degli Studi dell’Aquila*

**Andrea Trucco** – Pro Rector for International Relations of the *Università degli Studi di Genova*

*\*Final reports for each round table will be written by the following Professors:*

- **José Guido Correa de Araújo** – *Universidade de Pernambuco (UPE)*
- **Marco Túlio de Castro Vasconcelos** – *Universidade Presbiteriana Mackenzie (UPM)*
- **Rodrigo de Oliveira Lemos** – *Universidade Federal de Ciências da Saúde de Porto Alegre (UFCSPA)*
- **Michel Fossy** – *Universidade Federal de Campina Grande (UFCG)*
- **Vanise Gomes** – *Universidade Federal do Rio Grande (FURG)*

**17:15 – 17:45** **Concluding Remarks of the First Brazil – Italy Rectors’ Meeting and VIII International Seminar of the Coimbra Group of Brazilian Universities**

**Rossana Valéria de Souza e Silva** – Executive Director of Coimbra Group of Brazilian Universities (CGBU)

**EVENING**      **20:00 – 22:00** **Welcome Gala Dinner - Palazzo Centrale – Corridoio Rettorato** *(only for previously registered guests)*

Musical Session by University of Parma’s Orchestra

**UNIVERSITIES FOR A WORLD WITHOUT BORDERS**  
**VIII International Seminar of the Coimbra Group of Brazilian Universities**

**WEDNESDAY, OCTOBER 26 – Palazzo Centrale**

---

MORNING

**9:00 – 10:30**

**Plenary session 1 – High Impact Research: International Panorama and Challenges to Overcome - Aula Magna**

*Chairman:* Satoshi Sugahara – Kwansei Gakuin University - Japan

***Speakers:***

**Nelson Marmioli** - Università di Parma - Italy

**Daniel Alves Natalizi** - Representative from the National Council of Technological and Scientific Development - CNPq (Brazil)

**Stefano Sforza** – Università di Parma - Italy

**Olov Sterner** - LUND University - Sweden

**Jamisse Taimo** – General Inspector of the Ministry of Science and Technology, Higher Education and Technical Education of Mozambique

**10:30 – 11:00**

**Coffee Break**

**11:00 – 13:00**

**Parallel sessions**

**1) High impact Research Development in Africa, America, Asia and Europe– Aula II**

***Speakers:***

Africa:

Jamisse Taimo - General Inspector of the Ministry of Science and Technology, Higher Education and Technical Education, Mozambique

Americas:

Roberto Escalante – General Secretary of *Unión de Universidades de América Latina y el Caribe* (UDUAL) – Mexico

Galo Naranjo and Pablo Ulloa – *Universidad Técnica de Ambato* - Ecuador

Asia:

Melissa Abache – General Engagement Coordinator of the KOÇ University – Turkey

Mustafa Idris Elbashir Ali – Assistant Secretary General of the Association of Arab Universities - Sudan

Europe:

Gianni Galaverna – Università di Parma - Italy

Olov Sterner – Dean of Lund University – Sweden

**2) University Internationalisation and Languages Policy – Aula III**

**Speakers:**

Cleunice Rehem – Assessor of Higher Education, Ministry of Education - Brazil

Serge Borg - President of HERACLES Forum - France

Júlia Morován – Secretary of International Affairs - Hungarian Rectors' Conference - Hungary

Marco Mezzadri - Delegate *Università di Parma*

Cristina Maria Robalo Cordeiro - *Universidade de Coimbra* - Portugal

AFTERNOON

**13:00 – 14:30**

**Buffet Lunch** – Palazzo Centrale – Corridoio d'onore

**14:30 – 16:00 Plenary session 2: Creative  
Internationalisation in Crisis Scenarios – Aula  
Magna**

Chairman: Maria Cristina Ossiprandi – Pro  
Rector *Università di Parma* – Italy

***Speakers:***

Abdeljalil Akkari - University of Geneva -  
Switzerland

Palma Costi – Assessor *Regione Emilia  
Romagna* – Italy

Zoltan Dubécz - General Secretary of the  
Hungarian Rectors' Conference – Hungary

Nadia Monacelli – Università di Parma - Italy

Evilázio Teixeira – Vice Rector of the *Pontifícia  
Universidade Católica do Rio Grande do Sul* –  
(PUC- RS)

**16:00 – 16:30 Coffee Break**

**16:30 – 18:00 Parallel Session: Higher Education Institutions  
and relations with the BRICS – Aula II**

***Speakers:***

Jianzhen Qiao – Director of the Confucius  
Center at the *Pontifícia Universidade Católica  
do Rio de Janeiro* - China

Kyriakoula Petropulacos - *Regione Emilia  
Romagna* – Italy

Lucia Scaffardi – *Università di Parma* – Italy

José Celso Freire Junior – Advisor of  
International Relations of *Universidade  
Estadual de São Paulo* (UNESP) and President  
of the Brazilian Association for International  
Education (FAUBAI) - Brazil

**UNIVERSITIES FOR A WORLD WITHOUT BORDERS**  
**VIII International Seminar of the Coimbra Group of Brazilian**  
**Universities**

**Cooperatives Worldwide: Universities, Enterprises and Operational**  
**Relationships**

**THURSDAY, OCTOBER 27 – Palazzo Centrale**

---

MORNING

**9:00 – 10:30** Plenary session 3: The Interface between  
Cooperatives and the Academic World – Aula Magna

Chairman: Guglielmo Wolleb – *Università di Parma* –  
Italy

**Speakers:**

Simona Caselli- Assessor *Regione Emilia Romagna* –  
Italy

Clidenor Gomes Filho – President of *Central Sicoob Uni*  
*de Cooperativas Financeiras* - Brazil

Patrick O'Sullivan - Grénoble Ecole de Management -  
France

**10:30 – 11:00** Coffee Break

**11:00 – 12:30** Parallel sessions:

**1) Cooperatives: the Worldwide Experience**

– Aula II

Clidenor Gomes Filho – President of *Central Sicoob Uni*  
*de Cooperativas Financeiras* - Brazil

Tito Menzani- *Alma Mater Studiorum - University of*  
*Bologna*- Italy

Targino de Araújo Filho – Rector of *Universidade*  
*Federal de São Carlos*. - UFSCAR

## 2) Cooperatives and Universities: the Operational Relationships – Aula Bandiera

Andrea Cilloni - *Università di Parma* - Italy

Franco Marzocchi - *Associazione Italiana per la promozione della Cultura della Cooperazione e del Non Profit* – Aiccon – Italy

Aldo Soldi- *Fondo Mutualistico Legacoop* - Coopfond – Italy

Irene Mello – Pro-Rector of Teaching and Undergraduate Studies of *Universidade Federal de Mato Grosso* – UFMT, Brazil

## 3) Evaluation in the Higher Education Sector – Aula III

Margô Karnikowski – Secretary of Higher Education Evaluation at the Anísio Teixeira Studies and Research National Institute (INEP) - Brazil

Cleuza Maria Dias Sobral – Rector of *Universidade Federal do Rio Grande* (FURG) - Brazil

Berenice Quinzani Jordão – Rector of *Universidade Estadual de Londrina* (UEL) -Brazil

Orlando Afonso Valle do Amaral – Rector of *Universidade Federal de Goiás* (UFG) – Brazil

Maria Lúcia Cavalli Neder – Rector of *Universidade Federal do Mato Grosso* (UFMT) - Brazil

Daniel Samoilovich – Executive Director, Columbus Association

AFTERNOON      **12:30 – 13:30**    **Buffet Lunch** – Palazzo Centrale – Corridoio d'onore

**13:30 – 18:00**    Outdoor activities

- 1) Visit to CSAC – Study Centre and Communication Archive of the University of Parma  
*Founded in the late sixties, the CSAC has been located in the Cistercian Abbey of Valserena (North of Parma) since 2007. The rich collection boasts a series of contemporary art masterpieces including paintings, sculptures, photographs, graphics, designs, and architecture projects dating from the 19th century to present times and has now reached the impressive number of over 12 million items organised into five*

*sections: Fine Art, Media, Projects, Photography and Visual Arts. The visit lasts 1 hour.*

2) Visit to Consorzio Produttori Latte Sociale (Cheese Factory)

*Founded in 1933, the cheese factory Consorzio Produttori Latte Sociale is one of the first cooperatives in the Province of Parma. First born to supply the city of Parma with fresh milk, it has grown over the years until becoming one of the main producers of Parmigiano Reggiano. Every year, the factory collects about 45,000 cube litres of milk from its providers to produce about 9,000 Parmigiano Reggiano cheeses. The visit lasts 1 hour.*

3) Visit to ALMA – International School of Italian Cuisine (to be confirmed)

*ALMA is the world's leading international educational and training centre for Italian Cuisine. ALMA educates chefs and sommelier from all around the world, forming professionals of Italian Cuisine with training programs at the highest level, executed by world's leading teachers. ALMA has its Headquarters in the magnificent Palazzo Ducale of Colorno near Parma, equipped with the latest teaching and cooking facilities. The visit lasts 1 hour.*

**UNIVERSITIES FOR A WORLD WITHOUT BORDERS**  
**VIII International Seminar of the Coimbra Group of Brazilian**  
**Universities**

**The Cooperative Movement Today in the Food and Other Sectors**

**FRIDAY, OCTOBER 28 – Palazzo Centrale**

---

MORNING	<b>9:00 – 11:00</b>	<b>Parallel sessions:</b>  <b>1) The Significance of the Five Pillars of the Cooperative Movement for today's Cooperatives</b> – Aula II  Stefania Marcone - Legacoop – Italy  Patrick O'Sullivan - <i>Grénoble Ecole de Management</i> – France  <b>2) Cooperatives in Food and other specific industries</b> – Aula Bandiera  Roberto Cattabriga – <i>Director M&amp;A Cooperare</i> – Italy  Antonio Caselli - <i>President Greslab (WBO)</i> Italy  Chiara Dall'Asta – Università di Parma- Italy  Claudia Pizzi- <i>HR Manager Cir Food</i> Italy
	<b>11:00 – 13:00</b>	<b>Speed networking</b> – Aula Bandiera
AFTERNOON	<b>13:00 – 14:30</b>	<b>Buffet Lunch</b> – Palazzo Centrale – Corridoio d'onore
	<b>14:30 – 15:30</b>	<b>Closing Ceremony of the VIII International Seminar</b> – Aula Magna  - Investiture of new Board of Directors of Coimbra Group of Brazilian Universities  - University of Parma: Cooperation projects with Brazilian Universities (double degrees, Overworld, teaching and study mobility) Gioia Angeletti,



Alessandro Bernazzoli, Federica Bondioli, Andrea Cilloni, Lorella Franzoni, Vincenza Pellegrino, Lucia Scaffardi, Chiara Scivoletto, Alberto Spisni, Fabrizio Storti, Francesca Zanella, Guglielmo Wolleb

- Agreement signing between Coimbra Group of Brazilian Universities and Universities and/or Higher Education Institutes

- Final greetings by Loris Borghi – Rector University of Parma

- New opening by newly elected President of Coimbra Group of Brazilian Universities

### **15:30 – 18:00 Outdoor activities**

Meeting and Visit 1: Ferrari Museum – Maranello (Modena)

*Experience the Museum of the most famous F1 car in the world! Discover the history of Ferrari and its brand, and admire the gorgeous red cars! (min. 20 participants). The location is 30 minutes far from Parma. The visit lasts 1 hour.*

Meeting and Visit 2: Guided Tour of the city of Parma

*You will discover the artistic and historical beauties of the city of Parma: the outstanding Cathedral with its frescoes by Correggio and the magnificent Baptistery. You will have a tour in the nice streets of the city centre for a pleasant afternoon full of history and culture (min. 20 participants). The visit lasts 3 hours.*