

ECONOMICS & MANAGEMENT OF INNOVATION & SUSTAINABILITY	
Cycle	XXXII
Duration	3 years
Coordinator	Prof. Stefano AZZALI – Department of Economics email: stefano.azzali@unipr.it
Research Topics (the applicant MUST indicate one research topic)	<ol style="list-style-type: none"> 1. Normative aspects and the effects of agricultural and agribusiness policy 2. Accounting & Auditing 3. Environmental and natural resource economics 4. Knowledge, organization, human capital and labor economics 5. Cultural economics: politics and management 6. Economics and industrial and development policy 7. Economics and public sector management 8. Finance and risk management 9. Health care and health care management 10. Brand and value creation 11. Performance evaluation, balance analysis and business management auditing 12. New entrepreneurship, company strategies and managerial development 13. Intangible resources and management systems, evaluation and reporting according to financial and non-financial indicators 14. Economic decisions in the presence of risks 15. Consumer Behavior & Marketing Management 16. Regional and Territorial Systems 17. E-commerce and business models: evolution of firm strategies and consumer behavior. The role of E-commerce and Management of multi-channel relation with clients 18. E-commerce and business models: evolution of firm strategies and consumer behavior. The challenge of open-data
Partner Institution	University of Ferrara
Training objectives	<p>The program is designed to train Ph.D research candidates who possess analytical skills in business economics, and theoretical and quantitative economics; while it integrates basic economic tools, business economics, and statistics in a way unique to this curriculum. Research topics are ample but circumscribed in their inter-relation and specific characteristics, and allow for the introduction of analytical factors related to information systems, business management and organizational processes, as well as the management of complex socio-economic and policy phenomena on regional and macro-economic levels. Regional issues are emphasized with the aim of efficiently cooperating with local businesses and institutions while keeping with the thematic research areas and specific expertise of department faculty.</p> <p>Complementarity between thematic areas (economics, business economics, and within the lines that define these macro-areas) and levels of analysis (micro-macro, business-public institutions) is directed towards fostering skills which are highly applicable on the regional, Italian, and European job market.</p>

Academic degree required	Laurea Magistrale LM-16 Finanza, LM-31 Ingegneria Gestionale, LM-35 Ingegneria per l'Ambiente e il Territorio, LM-52 Relazioni Internazionali, LM-56 Scienze dell'Economia, LM-62 Scienze della Politica, LM-63 Scienze delle Pubbliche Amministrazioni, LM-76 Scienze Economiche per l'Ambientale e la Cultura, LM-77 Scienze Economico-Aziendali, LM-81 Scienze per la Cooperazione allo Sviluppo, LM-82 Scienze Statistiche, LM-83 Scienze Statistiche Attuariali e Finanziarie, LM-90 Studi Europei or Laurea pursuant to the previous university system, or a foreign academic qualification that has been recognized as equivalent.	
POSITIONS PUT OUT TO COMPETITION		
With Scholarship		7
With Scholarship reserved for candidates that have achieved degree abroad		1
Without Scholarship		3
Reserved to holders of scholarship within specific international mobility programs		1
TOTAL		12
KIND OF SCHOLARSHIP		
N°	Funding entity	Research Topic, if any
1	Scholarship Ministerial funds	--
1	Scholarship University funds	--
3	Funded by University of Ferrara	--
1	Funded by EMILIA ROMAGNA REGION in the Project "E-commerce and business models: evolution of business strategies and consumer behavior"	<ul style="list-style-type: none"> The role of E-commerce and Management of multi-channel relation with clients
1	Funded by EMILIA ROMAGNA REGION in the Project "E-commerce and business models: evolution of business strategies and consumer behavior"	<ul style="list-style-type: none"> The challenge of open-data
1	Co-funded by Fondazione Cariparma	--
Positions reserved to scholarship holders within specific international mobility programs		
N°	Development Cooperation Agreement	
1	Universidad Politécnica Salesiana di Quito (Ecuador)	
ADMISSION PROCEDURES		
Assessment of QUALIFICATIONS: up to 80 points (a minimum score of 30 points shall be required to be admitted to the Oral Exam)		
ORAL EXAM: up to 40 points		
Minimum score for ELIGIBILITY: 70/120		
Foreign Language	Language the fluency of which shall be assessed during the Oral Exam: ENGLISH.	

<p align="center">Possibility of videoconference for candidates residing abroad (the relevant request shall be submitted using the form attached to the competitive examination announcement)</p>		YES
THE INTERVIEW MAY BE HELD ALSO IN ENGLISH		
LIST OF QUALIFICATIONS TO BE SUBMITTED AND THEIR ASSESSMENT		
Graduation thesis	Abstract of the graduation thesis (mandatory qualification)	Up to 15 points
Curriculum Vitae et studiorum and other qualifications	Including academic career and postgraduate experience, accompanied with a statutory declaration in lieu of the certification of the exams passed with the relevant marks, as well as the final graduation mark (mandatory qualification)	Up to 35 points
Research Project	Max 3 pages, written in Italian or English, on one of the research topics listed in this competition notice and will have to follow this structure: 1) introduction of the issue in the international scientific context; 2) the extent of the problem; 3) main line / research hypotheses; 4) methods used; 5) Expected results. A bibliography of reference for distinct topic is accessible at the following link: http://www.dipartimentooeconomia.unipr.it/dottorato_EMIS <u>It shall amount to no commitment on the subsequent choice of the doctoral thesis</u>	Up to 30 points
SCHEDULE OF THE ADMISSION EXAMS		
ORAL EXAM	DATE: 21 september 2016 TIME: 10:00am PLACE: Department of Economics Via Kennedy, 6 – 43125 PARMA - ITALY	
Oral Exam topics	The Oral Exam will focus on the discussion of the research project presented by the candidates, their experience in the field of scientific research (including thesis) and on motivation towards his PhD.	
OTHER INFORMATIONS	For foreign candidates, the admission examinations may be held in English at the candidate's choice.	