



## PUSHING IDEAS FORWARD AND BOOST INNOVATION

GEA IN COOPERATION WITH MASSCHALLENGE INVITE INNOVATIVE MINDS!

**Monday, March 5, 2018, 5 PM**

University of Parma, S.Elisabetta conference center, [via delle Scienze](#), Parma University Campus, Italy

**MassChallenge** is a global accelerator initiative supporting and financing potential business ideas through networking, coaching, seminars and competition.

**GEA**, one of the largest suppliers of process technology for the food industry, is co-funding the programme in Switzerland from the start and sends a team of mentors and judges. This year, GEA is going to support one university team which can apply with a business idea. We explicitly address founders of new products or business ideas that already have founded a startup, were close to establishing one or look for inspirations.

Learn more about the initiative and discuss with experts. Enjoy some snacks on invitation of GEA! We are looking forward to meeting you – to get your ideas off the ground!

For further planning please register until March 2, 2018 by e-mail: [sportelloimpresa@unipr.it](mailto:sportelloimpresa@unipr.it)

### Key dates of the programme 2018

- Switzerland Launch/Applications open: February 7, 2018
- Webinar - Meet us online: March 21, 2018
- Regular application deadline: March 28, 2018
- Finalists Announcement: May 25, 2018
- Accelerator Program: June - October 2018

[switzerland.masschallenge.org](http://switzerland.masschallenge.org)  
[gea.com](http://gea.com)

